



The Whitehursts'

Dry Cleaning News

The Best Dry Cleaning Ever...Or It's Free!

MARCH 2018



David & Sherry with
Granddaughter Callie

Mark

Frank

It was going to be a small memorial service, mainly family and the few friends of his who were still around. It was cold outside on that January afternoon.

Frank was larger than life. A tall, barrel chested man and the consummate car salesman. His friends said he could sell combs to bald people. Never met a stranger.

In his early years, he and his friends in the car business would meet at the bar at night after the lot closed.

Frank admitted that this led him to a drinking problem. And scotch led to a divorce after he and his wife had three daughters.

After the divorce, Frank stayed close to his daughters. They were a special part of his life, along with his scotch, that he refused to give up. But when his first grandchild was born, his daughter, Dawn, laid down the law – he could not be around her child if he continued to drink.

That got Frank's attention. He wanted deeply to be part of his daughters' and his grandkids' lives. So he did

something about it. He joined Alcoholics Anonymous.

From that day forward, Dawn never again saw her Dad controlled by alcohol. And he got his wish of remaining in their lives through his final day.

So we move forward to a cold day in January 2018, twenty-seven years after his first grandchild was born. Frank had been sick. Under hospice care. He slipped away.

Frank left a legacy of his kids and grandkids. Memories. Life Lessons. Love – and a cell phone.

It seems Frank had a lot of friends. Some knew his condition. Some didn't. But that cell phone rang a lot – ten to fifteen times a day at first. Some of the calls were about cars. But most were about the callers.

Mostly, they had one thing in common ... Alcohol.

As it turned out, Frank had sponsored scores of people in AA for many years. He was the guy they called when struggling with their demons. Those frequent cell phone calls when he would slip away from the family were not all about deals

on a used car like Dawn thought. They were about people needing his help.

When Dawn told them about Frank's death, they were heartbroken. They had learned that Frank was always available and willing to talk through their problems. He always gave them hope. I hope they found a new Frank to help them.

At his memorial service, strangers told stories of their struggles that he helped them conquer. More than one said Frank saved their life.

There's no telling how many lives he changed. It just proves that one caring person can change the world.

And Dawn's ultimatum and grandkids changed Frank.

Yes, Frank left a legacy.

And I bet today he is selling clouds – new or used - to the angels in heaven.

Dawn



“Did You Know Where This Saying Came From...”



Sayings You'll Only Understand If You're Irish

Ireland has a lot to offer the world. Not only does it have amazing scenery, incredible sights, and notoriously fun citizens, the people also have a certain way with words. The Irish are known in the US for their quick speaking and heavy accents, but they've also got a few out-of-the-box phrases that are worth noting. Sadly, if you aren't from Ireland or of Irish descent, you probably haven't heard half of them.

Quit acting the maggot

In the Emerald Isle, if your friends are getting rowdy or making a fool of themselves, you'd say they are "acting the maggot." This phrase could also be used to talk about anything that isn't acting properly, like if your phone is on the fritz or the trains are running way behind schedule.

On Me Tod

People will say this when they're going out alone or just alone in a general sense. It is said to come from Tod Sloane, an American jockey whose parents were out of the picture, leaving him a lone wolf during his childhood. He was a successful horse racer in the West, but when he moved across the pond he was harshly made fun of for his riding style, and therefore "alone" once more.

Look At The State O'you!

A popular exclamation used in inner Dublin, "Look at the state o'you!" implies that a person's attire, personal hygiene, intoxication level, or general demeanor is worrisome. One might describe his drinking companion as being in a "bleedin' state" if he "gets pissed" or "wrecked" on lager at the pub.

As Happy As Larry

While this saying may have originated in New Zealand, it has grown popular halfway across the globe in Ireland. People will often say they or their friends are "as happy as Larry" when they have no worries or cares in the world.

Story Horse

"What's the story, horse?" — abbreviated as "story horse?" — is how you ask a buddy what's up. It's a less breezy greeting than its American counterpart and invites the other person to really dive into what's been going on in life.

Tis Only A Stepmother Would Blame You

This one is a tad unfair to stepmothers everywhere. It basically means there's no need to be embarrassed or feel badly about committing a small offense, especially if the deed is so insignificant that only a jealous, belittling stepmother could find fault with you.



CHANGES TO THE HAMPER DEAL

Our special **Champion HamperSM** deal has become quite popular over its first year. This wash, dry & fold service is a great way to lessen your wash day load. It's also great when that washer or dryer breaks down and the wash piles up.

Our **Champion HamperSM** was designed to hold about 25 lbs. of laundry and at \$25 per hamper, it is an outstanding value. But excellent planning by some of you have found ways to put as much as 40 lbs. in our 25 lb. Hamper. Like a fat man in a little coat!

Effective March 1, the price per load in our large green Hamper will be \$40.

But don't fret. Those of you who have not been standing on top of your laundry when loading the Hamper will still have a \$25 option, although with a slightly smaller black Hamper. Most of the Hamper loads we wash and dry will still fit in the new black Hamper.

If you want to keep the \$25 deal, we will swap out the new black Hamper for your previous green edition at no charge.

If you want to try our wash day Hamper service, you can get started with our black Hampers for \$7.50 each and the green Hampers remain at \$10.00 each

The **Champion HamperSM** service is also available as part of our free pickup and delivery service.

Some restrictions apply. All items must be able to go in a washer and dryer. This service is not for comforters or bed spreads, wedding gowns, suede or leather.

CUSTOMERS OF THE MONTH!

Congratulations to

Paul Scruggs (Rocky Ridge)

Heather Sovic (Greystone) • Ray Loveless (Calera)

Our Customers of the Month are recognized by our Customer Service Specialists because they are a pleasure to serve..
Each receives a \$25 Champion Cleaners gift certificate



10% OFF

DRY CLEANING & LAUNDERED SHIRTS

Minimum 3 - Limit 15 Items

Good for incoming orders
in February

Good for orders
received in March

Offer Expires March 31, 2018
One Coupon Per Household
Cannot be combined with
any other offer



\$30 OFF

WEDDING GOWN CLEANING AND/OR PRESERVATION



Good for incoming orders in March
Offer Expires March 31, 2018
One Coupon Per Household
Cannot be combined with any
other offer

FREE DRY CLEANING AND LAUNDRY PICKUP AND DELIVERY

Service Options
(within our service area)

- Regular Twice-A-Week Pickup and Delivery
- One Way Service (you drop off and we deliver - or vice versa)
- On Demand - Call us for a pick up and we do the rest

Call Billy Mims at 205.602.3842



Rocky Ridge Cleaning Center

2548 Rocky Ridge Road Vestavia Hills, AL 35243
205.824.7737

Greystone Cleaning Center

5403 Highway 280, Suite 101 Hoover, AL 35242
205.408.2797

Calera Cleaning Center

4204 Highway 31 Calera, AL 35040
205.668.4727



St. Patrick's Day Toasts

- Here's to a long life and a merry one. A quick death and an easy one. A pretty girl and an honest one. A cold beer and another one.
- May your wishes come true and your truth be wise. Happy St Patricks Day
- Leprechauns, castles, good luck and laughter. Lullabies, dreams, and love ever after. A thousand welcomes when anyone comes... That's the Irish for You!
- May your blessings outnumber The shamrocks that grow and may trouble avoid you Wherever you go.
- May your glass be ever full. May the roof over your head be always strong. And may you be in heaven half an hour before the devil knows you're dead.



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NEWSLETTER MARCH 2018

Beside the normal stuff, we also clean:

- Wedding Gowns
- Area Rug Cleaning
- Drapery Cleaning
- Suedes and Leathers
- Purses, luggage and backpacks
- Ugg Boots

And we do...

1. We are a Certified Wedding Gown Specialist
2. We are part of the Certified Restoration Drycleaning Network (CRDN) - We handle textile and electronics restoration due to damage from smoke, fire, water and mold.
3. Home and office dry cleaning pickup and delivery
4. Wash Dry & Fold service - including Champion Hamper service

► **Why did God invent Jameson whiskey? So the Irish would never rule the world.**



► **I WENT OUT DRINKING ON St PATRICKS Day, so I took a BUS HOME... That may NOT BE a BIG DEAL TO YOU, BUT I'VE NEVER DRIVEN a BUS BEFORE.**



► **How is a best friend like a 4-leaf clover? Because they are hard to find and lucky to have.**



► **What do they call the Irish jig at McDonald's? A Shamrock Shake**



► **How did the Irish Jig get started? Too much to drink and not enough restrooms!**

► **What's the main difference between an Irish wedding and an Irish funeral? 1 less drunk at the party**

Time To Do This...

- ✓ Dig out and remove rotted or damaged fence posts, mailbox posts, overgrown shrubs or damaged shrubs.
- ✓ Remove winter-worn branches from trees and shrubs.
- ✓ Make your first application of spring fertilizer. Spread seed in southern climates.
- ✓ Schedule small engine tuneups or perform tuneups after buying spark plugs, air filter elements, crankcase oil, two-stroke oil, gas stabilizer, fresh gasoline, lawnmower blade, string trimmer blades or line.
- ✓ Sharpen your shears, hoe and shovel, then pump up that wheelbarrow tire.
- ✓ As soon as the weather permits, by all means open your windows and start painting inside.
- ✓ Tidy up behind and under the dryer, then clean the dryer vent.
- ✓ Make room to store winter equipment and clothing by taking advantage of wasted spaces in attics, crawlspaces, closets and garage.
- ✓ Clean your coffeemaker with vinegar or scale-removal product sold at hardware stores.