

The Whitehursts'

Dry Cleaning News

The Best Dry Cleaning Ever...Or It's Free!

SEPTEMBER 2018



Gone Fishing

Having three sons who loved sports and everything outdoors, it's not surprising that we spent a lot of time around the water fishing and swimming. In 1997, we bought a lake house on Logan-Martin just to feed that passion with our kids. That's the place where my blood pressure would drop into the healthy zone. That's the place we bought to bring the family together even as the kids grew older.

So now that the kids have grown up, I get to watch my sons share their passion with their kids. And as they say, the apple doesn't fall far from the tree.

Here are some recent photos of our



grand kids and their passion for fishing.

First is Ann Beth, who recently won first place in a fishing tournament on the Gulf Coast pulling in an 88.4 lb. yellow fin tuna.

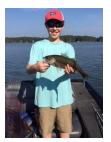
Interestingly, her boyfriend, Sam, won third place from the same boat.

Deal with it, Sam!

Then comes Mary Katherine, the Queen



while I wouldn't put her love of fishing ahead of Cheerleading, Dance and Gymnastics, she's skilled in casting and has landed a few of her own. You



gotta look closely to see her catch – just below her elbow. We need to teach her to hold the fish closer to the camera!

of the Cast Net.

pulling in a load

her backyard on

the Mobile Bay in

of mullet from

Fairhope.

Next we have

Campbell. And

Mason, the lone grandson in the

brood, is a competitor and doesn't like coming in second. He hard at trying to beat his Dad with every cast.



And then there is six-year-old Callie. I'm not sure if she just loves fishing – or she loves going fishing with her Daddy. I suspect the latter. And I can't think of a better way to build

lasting memories with your child. The part she likes best is releasing them back into the water as Mark and his kids do every time.

But as the kids, grand kids and us grandparents get older, maintaining a second home can become a burden. So we've decided to sell our lake house and let someone else make their own memories.

As we drive away from that house for the last time, there will be a tear in my eye and my blood pressure will probably rise a little.

There is no place like the lake with the family.

Davil



"Did You Know Where This Saying Came From..."



Right Off The Bat

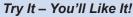
Meaning: Immediately or done in a hurry; without delay. Example: Right off the bat after waking up, I went into the restroom to brush my teeth because I had forgotten to do it prior to falling asleep.

Origin: The origins of this phrase are likely to be from baseball, where, after a successful hit, the batter will take immediate action and run to first base. The quick response that the batter takes seems to be where the expression gets its figurative meaning of 'something being done without delay.' From what we've found, this idiom goes back to at least the 1880's. We were unable to find it in writing before then, but of course, it's possible older citations exist and we missed them. Anyways, during the 1880s,

this expression was used in newspapers both in relation to baseball, but also in the figurative sense of 'doing something fast.' An example of the former is found in the Albion New Era newspaper, 1883, where it says: "A person unused to it would net catch one 'fly' out of fifty, and as for stopping and holding a hot liner right off the bat, he might as well attempt to gather in a solid shot fired point blank from a Parrot gun." The quote above is talking about baseball. This next quote, however, is an example of the saying being used with its figurative meaning. This example comes five years later in the Biddeford Journal, 1888: "Let me hear that kid use slang again, and I'll give it to him right off the bat. I'll wipe up the floor with him."

KEEPING CLOSER TO YOUR CLOTHES

The recently released Champion Cleaners Mobile App is now available for download - for free. Receive push notifications when your cleaning is ready. Check and see if you have clothes ready to pick up. And use the "On My Way" feature to alert us that you are heading our way and we will pull your order together before you arrive. You can also maintain your credit card information, request a credit card payment, change starch preferences and request a pickup or delivery (even if you aren't on our twice-a-week route).







CUSTOMERS OF THE MONTH!

Congratulations to

Verlon Salley (Rocky Ridge)
Joey Stephens (Greystone) ● Cynthia Reese (Calera)

Our Customers of the Month are recognized by our Customer Service Specialists because they are a pleasure to serve.. Each receives a \$25 Champion Cleaners gift certificate



10% OFF DRY CLEANING & LAUNDERED SHIRTS

Minimum 2 Items - Limit 15

Good for incoming orders in September Offer Expires Sept. 30, 2018 One Coupon Per Household Cannot be combined with any other offer

15% OFF DRESSES

Limit 5

Good for incoming orders in September Offer Expires Sept. 30, 2018 One Coupon Per Household Cannot be combined with any other offer

FREE DRY CLEANING AND LAUNDRY PICKUP AND DELIVERY

Service Options (within our service area)

- Regular Twice-A-Week Pickup and Delivery
- One Way Service (you drop off and we deliver - or vice versa)
- On Demand Call us for a pick up and we do the rest

Call Billy Mims at 205.602.3842

10% OFF LEATHER AND SUEDE

Limit 3

Good for incoming orders in September
Offer Expires Sept. 30, 2018
One Coupon Per Household
Cannot be combined with any other offer

15% OFF

ANY WEDDING GOWN SERVICE

(Cleaning, Pressing and Preservation and Restoration - but excludes Alterations)

Limit 3

Good for incoming orders in September Offer Expires Sept. 30, 2018 One Coupon Per Household Cannot be combined with any other offer



Calera Cleaning Center 4204 Highway 31 Calera, AL 35040 205.668.4727

Rocky Ridge Cleaning Center

2548 Rocky Ridge Road Vestavia Hills, AL 35243 205.824.7737

Greystone Cleaning Center

5403 Highway 280, Suite 101 Hoover, AL 35242 205.408.2797

Labor Day

Labor Day, the first Monday in September, is September 3rd this year. It is a legal holiday in the United States because the Central Labor Union wanted to create a day off for the working man. The first Labor Day holiday was celebrated on September 5, 1882, in New York City and the Central Labor Union held its second Labor Day holiday a year later on September 5. In 1884, the

Union urged other cities to celebrate a "working man's holiday" on that day and it became a federal holiday. Labor organizations grew and in 1885 many industrial centers of the country celebrated the day. Congress passed a law in 1894, recognizing Labor Day as an official national holiday. The day is celebrated now as an end-to-summer day as well as a day to recognize unions.





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NEWSLETTER SEPTEMBER 2018

Beside the normal stuff, we also clean:

- Wedding Gowns
- Area Rug Cleaning
- Suedes and Leathers
- Purses, luggage and backpacks
- Ugg Boots

And we do...

- 1. We are a Certified Wedding Gown Specialist
- We are part of the Certified Restoration Drycleaning Network (CRDN) - We handle textile and electronics restoration due to damage from smoke, fire, water and mold.
- 3. Home and office dry cleaning pickup and delivery
- 4. Wash Dry & Fold service including Champion Hamper service

Back To School Jokes

Early one morning, a mother went in to wake up her son.

'Wake up, son. It's time to go to school'

'But why, Mom? I don't want to go.'

'Give me two reasons why you don't want to go.'

'Well, the kids hate me for one, and the teachers hate me, too!'

'Oh, that's no reason not to go to school. Come on now and get ready.'

'Give me two reasons why I should go to school.'

'Well, for one, you're 52 years old. And for another, you're the Headteacher!'

School Learning

Nathan comes home from his first day at school. Mother asks, 'What did you learn today?'

He replies, 'Not enough. I have to go back tomorrow.'

Mum: How did you find school today?

Youngster: I simply hopped off the bus - and there it was. Schoolboy

howlers - Holidays

New Teacher?

Mia: I think we need a new teacher.

Mum: Why is that?

Mia: Our teacher doesn't know anything, she keeps asking us for the answers.



Time To Do This...

- Resole your shoes
- ▼ Dry clean your comforter.
- ▼ Check all of your bedding to see if anything needs to be cleaned or replaced.
- Rotate and flip your mattress.
- Donate what you didn't wear over the summer.
- Test the carbon monoxide and fire alarms in your house.
- Go through your pantry and freezer to make sure that everything in it is still fresh.
- ▼ Clean off your keyboard.
- Get into the spirit by making a fall inspired potpourri.