



The Whitehursts'

Dry Cleaning News

The Best Dry Cleaning Ever...Or It's Free!

APRIL 2020



Mark and Family David and Sherry

“If You Want To Feel Rich, Just Count All The Things You Have That Money Can’t Buy.”

Anonymous

The best things in life you can’t get with money. In fact, it might be harder to get them if you have money.

What in your life are you rich for? You know what they are. They might be hard to dig out, so I’ll give you a little help: your family, your friends, your spouse or significant other, your

health, your moments of joy, your memories, your childhood, your career, those golf rounds, those quiet walks by yourself to contemplate life, the smell of fall, the joy of spring, the crispness of winter, and the freeness of summer, being able to do favors for others, sunsets, sunrises, quiet afternoons, naps, sleeping

in, staying up late, laughing with friends, telling jokes, listening to jokes.

Those are just a few of the joys in my life. What are your joys? What makes you smile inside? Write out that list and start smiling!

David



“Did You Know Where This Saying Came From...”

RESTING ON YOUR LAURELS



Meaning: To be satisfied with your achievements and not go any further. Satisfied and complacent.

Origin: The idea of resting on your laurels dates back to leaders and athletic stars of ancient Greece. In Hellenic

times, laurel leaves were closely tied to Apollo, the god of music, prophecy, and poetry. Apollo was usually depicted with a crown of laurel leaves, and the plant eventually became a symbol of status and achievement. Victorious athletes at the ancient Pythian Games received wreaths made of laurel branches, and the Romans later adopted the practice and presented wreaths to generals who won important battles. Venerable Greeks and Romans, or “laureates,” were thus able to “rest on their laurels” by basking in the glory of past achievements. Only later did the phrase take on a negative connotation, and since the 1800s it has been used for those who are overly satisfied with past triumphs.

DIEHARD



Meaning: Someone with a strong dedication to a set of beliefs.

Origin: The term “diehard” originally had a series of much more literal meanings. In its earliest incarnation in the 1700s, the expression described condemned men who struggled the longest when they were executed by hanging. The phrase later became even more popular after 1811’s Battle of Albuera during the

Napoleonic Wars. In the midst of the fight, a wounded British officer named William Inglis supposedly urged his unit forward by bellowing “Stand your ground and die hard ... make the enemy pay dear for each of us!” Inglis’ 57th Regiment suffered 75 percent casualties during the battle, and went on to earn the nickname “The Die Hards.”

READ YOU THE RIOT ACT



Meaning: Chew someone out. Jump all over them. Tear into.

Origin: In 18th-century England, the Riot Act was a very real document, and it was often recited aloud to angry mobs. Instituted in 1715, the Riot Act gave the British government the authority to label any group of more than 12 people a threat to the peace. In these circumstances, a public official would read a small portion of the Riot Act and order the people to “disperse themselves, and peaceably depart to their habitations.” Anyone that remained after one hour was subject to arrest or removal by force. The law was later put to the test in 1819 during the infamous Peterloo Massacre, in which a cavalry unit attacked a large group of protestors after they appeared to ignore a reading of the Riot Act.





YOUR BEST DEAL EVER! Home Laundry Done For You

Need some help with your
regular laundry chores?
Try our **Champion Hamper**SM

Just stuff your regular laundry items in our specially designed hamper and get your dirty laundry washed, dried and neatly folded. Rather than paying by the pound like typical "Wash, Dry & Fold" service, you pay one price of \$40 ... and leave the laundry to us!

In order to use this service, you must use our specially designed Hamper and there is a one-time charge of \$10 for each

Champion HamperSM.

Call your store for more information.

This service includes all of your regular laundry items like shirts, tee shirts, underwear, jeans, sheets, towels, etc. It does not include dry clean only items, items that must be air dried, leather, suede, bedspreads, comforters.

10% OFF

DRY CLEANED GARMENTS
EXCLUDES LAUNDERED SHIRTS,

WEDDING GOWNS AND LEATHER/SUEDE

Minimum 2 Items - Limit 20

Good for orders received in March

Offer Expires April 30, 2020

Cannot be combined with any other offer

20% OFF ALL BED LINENS

Sheets, Pillowcases, Blankets, Duvet
Covers, Comforters and Bedspreads

Minimum 2 Items - Limit 20

Good for orders received in March

Offer Expires April 30, 2020

Cannot be combined with any other offer

20% OFF

SWEATERS

Minimum 3 Items - Limit 10

Good for orders received in March

Offer Expires April 30, 2020

Cannot be combined with any other offer

20% OFF

**ANY SINGLE
GARMENT**

Limit 1 Item

Good for orders received in March

Offer Expires April 30, 2020

Cannot be combined with any other offer

Rocky Ridge Cleaning Center

2548 Rocky Ridge Road Vestavia Hills, AL 35243

205.824.7737

Greystone

5403 Highway 280, Suite 101 Hoover, AL 35242

205.408.2797

Calera Cleaning Center

4204 Highway 31 Calera, AL 35040

205.668.4727

Crestline

42-A Church Street, Mtn. Brook AL 35213

205.871.2962

April Fools' Day ~ Origin

April Fools' Day is celebrated on April 1st every year in different countries around the world. Sometimes this is referred to as All Fools' Day. It is not a national holiday but is widely known as a day of practical jokes and pranks. April Fools' Day seemed to have begun in France in 1564. April 1 used to be New Year's Day, but New Year was changed to January 1 that year. People who insisted on celebrating the old New Year became known as "April Fools" and it became common to play jokes on them.





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NEWSLETTER APRIL 2020

Beside the normal stuff, we also clean:

- Wedding Gowns
- Area Rug Cleaning
- Suedes and Leathers
- Purses, luggage and backpacks
- Ugg Boots

And we do...

1. We are a Certified Wedding Gown Specialist
2. We are part of the Certified Restoration Drycleaning Network (CRDN) - We handle textile and electronics restoration due to damage from smoke, fire, water and mold.
3. Home and office dry cleaning pickup and delivery
4. Wash Dry & Fold service - including Champion Hamper service



April Fools Day Jokes

► **The next time you have company, serve them a bowl of shelled peanuts. After they've eaten a few handfuls, casually mention that you've never liked peanuts, but you love to suck the chocolate off of them.**

► **CHANGE YOUR FACEBOOK STATUS TO "I'M PREGNANT" OR "I'M ENGAGED" and watch the APRIL FOOLS LIKE & COMMENT away.**

► **OFFER TO WAKE UP EARLY and MAKE PANCAKES FOR YOUR FAMILY. Cut up round, pancake-size pieces of cloth beforehand. Coat the cloth pieces with batter and cook them up. THEY LOOK LIKE actual pancakes, but can't be cut, even with a knife.**

Time To Do This...

- ✓ Prune any dormant trees and nonflowering shrubs.
- ✓ Inspect decks, fences and paths.
- ✓ Declutter your living space.
- ✓ Make a green commitment for Earth Day.
- ✓ Set up outdoor rooms.
- ✓ Install AC units.
- ✓ Caulk the cracks.
- ✓ Clean out the gutters.
- ✓ Pressure wash your deck and home.
- ✓ Call the window washer (unless it's you!)