



The Whitehursts'

Dry Cleaning News

The Best Dry Cleaning Ever...Or It's Free!

JANUARY 2019



Mark and Family David and Sherry

Smiles

He's 93 and a veteran of World War II. A widower, his clock is winding down. He's my Uncle.

I smile a lot to Bill. I want to leave him with a positive memory between my visits to the nursing home. He smiles some but not so much anymore. Not many people smile at the nursing home.

I arrived around lunchtime and most of the guests are sitting at tables with their meal in front of them. Some are eating. Some are being fed. He says, "The food here is pretty good."

The TV is on. It's showing "Mrs. Doubtfire." I watch a few scenes while Bill is eating. The volume of the TV is low but that doesn't matter since most of the guests there are a little hard of hearing. Bill is one step beyond a little hard of hearing. He has hearing aids, but he says they don't work. I speak loudly and make sure he is looking at me when I talk to him.

So I ask him, "WHAT ARE YOU WATCHING?"

Without hesitation he said, "Mrs. Doubtfire. Have you seen it?"

"YES," I responded.

His long-term memory is good. His short-term memory has a few gaps in it.

He says, "The food here is pretty good. Want a plate?"

"NO BILL," I responded. "I'VE ALREADY EATEN."

Bill has a sense of humor that carries on today. He likes to joke. If you ask him how he's feeling, he will rub his thumb and two fingers together – he would answer, "With my fingers."

As a kid, I spent a lot of time with Bill and Peggy. They didn't have their son, Henry, until much later, so I guess I was the one they practiced on. Henry was killed by a drunk driver over 20 years ago,

Bill worked in Engineering for Southern Bell after stringing telephone cable in his early years. Bill would impress Tim "The Tool-Man" Taylor with an incredible work bench in his basement and I would fool around with his tools. One day, when I was probably 13 or 14, I came across his stash of "Playboy" magazines in an old wooden box. I suspect he hid them there because Peggy wouldn't approve. I made sure

I put them back exactly like I found them – the tools and the magazines. I wonder if those magazines were why I liked going to Bill's house?

Bill is proud to be a Navy veteran. He is proud of his service more so today than ever. Most days you will find him wearing his U.S. Navy hat pinned with an American flag.

He loves NFL football. He mostly watches it since he can't hear. What Bill doesn't like is for players to take a knee during the National Anthem. He says that Veterans are proud of their service and share that pride by standing and saluting during the Anthem. Veterans have done that his entire life. He says the players who kneel rather than stand for the Anthem are taking the Veteran's symbol for love of country turning it into something else. Bill said, "We had it first so go find your own thing."

"You know, the food is pretty good here" Bill says, as I wipe some gravy off his face.

I smile.

David



“Did You Know Where This Saying Came From...”

PLAY IT BY EAR



Meaning: Playing something by ear means that rather than sticking to a defined plan, you will see how things go and decide on a course of action as you go along.

Origin: This saying has its origins in music, as “playing something by ear” means to play music without reference to the notes

on a page. This sense of the phrase dates back to the 16th century, but the present use only came into being in mid-20th century America, primarily referring to sports. These days, the expression has lost this focus on sports and can be used in any context.

ONCE IN A BLUE MOON



Meaning: The phrase refers to something that happens very infrequently.

Example: “I only see him once in a blue moon.”

Origins: Confusingly, a blue moon doesn’t refer to the actual color of the moon; it refers to when we see a full moon twice in one month. This happens every two

to three years. It’s thought that the word “blue” may have come from the now obsolete word “belewe”, which meant “to betray”; the “betray moon” was an additional spring full moon that would mean people would have to fast for an extra month during Lent. The saying in its present meaning is first recorded in 1821.

LEATHER CARE

Good quality leather garments should last a lifetime. But they need special care. We can do this for you or you can do it yourself. Please understand these instructions apply only to leather and NOT suede. Here is how you can clean your leather:

Leather Outer -

1. Wipe off garment with a clean, soft cloth or microfiber cloth to remove dust and grime.
2. Using a clean, damp cloth and moisturizing soap, lather up the garment and buff for a shine.
3. If spots are present, dip a cotton swab in rubbing alcohol. Leave overnight and wipe off with a clean damp cloth.
4. To condition the leather, use 1 part of white vinegar and 2 parts of linseed oil. Mix ingredients thoroughly. Apply the mix with a clean, soft cloth. Let it sit for 12 hours and then buff.

Fabric Lining -

1. Mix 1 tablespoon of mild detergent with 4 cups of warm water. Be sure the detergent is completely dissolved.
2. Turn the garment inside out. Use a sponge but squeeze out the excess water before washing the lining.
3. Using clean, warm water and a clean sponge, wipe the lining to remove the detergent.
4. Hang the garment inside out overnight to dry.

Leather should be cleaned regularly depending on use. It should be conditioned at least annually.



SAMFORD

**WE ARE AN OFFICIAL
CORPORATE PARTNER OF
SAMFORD ATHLETICS**

CUSTOMERS OF THE MONTH!

Congratulations to

Pete & Gloria Russell (Welcome Back!) (Rocky Ridge)

Jeannie Johnson (Greystone)

Benny Nolen (Calera)

Our Customers of the Month are recognized by our Customer Service Specialists because they are a pleasure to serve..

Each receives a \$25 Champion Cleaners gift certificate



10% OFF

EXCLUDES LAUNDERED SHIRTS

Minimum 2 Items - Limit 15

Good for orders received in January

Offer Expires Jan. 31, 2019

One Coupon Per Household

Cannot be combined with any other offer
Excludes Leather, Suede and Wedding Gowns

\$5.00 OFF

LEATHER AND SUEDE GARMENTS

Limit 5

Good for orders received in January

Offer Expires Jan. 31, 2019

One Coupon Per Household

Cannot be combined with any other offer

FREE DRY CLEANING AND LAUNDRY PICKUP AND DELIVERY

Service Options
(within our service area)

- Regular Twice-A-Week Pickup and Delivery
- One Way Service (you drop off and we deliver - or vice versa)
- On Demand - Call us for a pick up and we do the rest

Call Billy Mims at 205.602.3842

10% OFF

**TABLE LINENS
TABLE CLOTHS, NAPKINS,
RUNNERS, PLACE MATS
No Limit**

Good for orders received in January

Offer Expires Jan. 31, 2019

One Coupon Per Household

Cannot be combined with any other offer

15% OFF

**SANTA SUITS
AND UGLY (OR PRETTY)
CHRISTMAS SWEATERS
No Limit**

Good for orders received in January

Offer Expires Jan. 31, 2019

One Coupon Per Household

Cannot be combined with any other offer



Rocky Ridge Cleaning Center

2548 Rocky Ridge Road Vestavia Hills, AL 35243

205.824.7737

Greystone Cleaning Center

5403 Highway 280, Suite 101 Hoover, AL 35242

205.408.2797

Calera Cleaning Center

4204 Highway 31 Calera, AL 35040

205.668.4727

What is the history of the New Year's Resolution?

The ancient Babylonians are said to have been the first people to make New Year's resolutions, some 4,000 years ago. They were also the first to hold

recorded celebrations in honor of the new year—though for them the year began not in January but in mid-March, when the crops were planted.



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United States



A+



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NEWSLETTER JANUARY 2019

Beside the normal stuff, we also clean:

- Wedding Gowns
- Area Rug Cleaning
- Suedes and Leathers
- Purses, luggage and backpacks
- Ugg Boots

And we do...

1. We are a Certified Wedding Gown Specialist
2. We are part of the Certified Restoration Drycleaning Network (CRDN) - We handle textile and electronics restoration due to damage from smoke, fire, water and mold.
3. Home and office dry cleaning pickup and delivery
4. Wash Dry & Fold service - including Champion Hamper service

Snow Jokes!

Q: Why did Frosty the snowman want a divorce?

A: Because he thought his wife was a flake

Q: What do snowmen eat for lunch?

A: Icebergers!

Q: What do you call ten Arctic hares hopping backward through the snow together?

A: A receding hare line.

Q: What is it called when a snowman has a temper tantrum?

A: A meltdown!

Q: What do snowmen eat for breakfast?

A: Frosted Flakes.

Q: What do you get when you cross a snowman and a vampire?

A: Frostbite

Q: What did the snowman eat?

A: Icebergs with chili sauce.

Time To Do This...

- ✓ Gather tax papers
- ✓ Clean out all bills and papers from 2018 and put them in a box, labeled 2018.
- ✓ Give your office space (home AND work) a thorough cleaning.
- ✓ Purge files, both on your computer and in your filing cabinet.
- ✓ Establish a filing system that you'll use on a REGULAR basis!
- ✓ Place both trash and recycling containers in your office
- ✓ Place pictures and objects in your office that give you pleasure