



# The Whitehursts' Dry Cleaning News

The Best Dry Cleaning Ever...Or It's Free!

APRIL 2019



*Mark and Family David and Sherry*

## Because You Never Know ...

You never really know what's going on in other people's lives. Some people are on top of the world, and others are trying to climb up life's ladder. And along the way, there are obstacles to overcome.

Let me tell you about two people, Joni and Debbie. They both work at Champion Cleaners.

When we hire new employees, we look for good people – people with a heart, people with a desire to do the right thing and people who enjoy life. Joni and Debbie prove the wisdom of hiring “good” people.

### **JONI'S STORY**

Joni and her husband have two kids, one is his and one is theirs. The kids are adults now. Joni's step-daughter had four children under the age of 11 when her life headed in the wrong direction.

It was last December. Without sharing too much personal information, Joni was faced with a decision to take her grandchildren into her home while her step-daughter got her life back in order. The alternative was to allow the Department of Human Resources to foster the kids to different families – most likely four different families. Just as quickly as Joni learned of the need to take the kids into her home, it was Christmas. Kids need to love Christmas so there was a lot to do in a short time.

Joni never even thought about allowing her four grandchildren to be separated and fostered by someone else. Joni and her husband were in a good situation and living an empty nest lifestyle. Then along came her four grandchildren and she suddenly became a Mom again (not that you ever cease being a Mom). Joni was the only Mom that her step-daughter really knew. When trouble befell her step-daughter, Joni was the logical solution that kept the family together.

Hopefully, within the next year, Joni's step-daughter will complete DHR's requirements to get her kids back. But it's comforting to know that these children have a grandmother who is willing to take the children in her home and raise them as her own.

### **DEBBIE'S STORY**

Not too long after Joni's change, Debbie's daughter-in-law was in a bad car wreck. She was in the hospital and then rehab for many weeks. But there was another problem. Debbie's daughter-in-law had a five-month-old child and her daughter was unable to care for the baby because of her condition. Debbie took in that baby and cared for her just like she was a Mom again.

Joni and Debbie work together and I've seen them laughing about the things

happening in their second round of raising kids. Their positive attitude confirms the idea that good people do the right things even when it's hard.

I've known other grandparents who have taken their grandchildren into their home to raise as their own. In this day and time, it's not uncommon. We all face times where we become the primary care giver for our parents and other relatives. And most of us would do what Joni and Debbie did. But have you thought how that would change your life? Attitude is everything.

I guess Moms never really retire from being Moms.

I've never heard Joni or Debbie complain about their situation. Inside, they may feel the pressure, but on the outside, everything seems fantastic. I like being around people like that.

This reminds me that when we interact with people – whether in a restaurant, a retail store, or even at your dry cleaner, we should be kind - because you never know what's really going on in their lives.

*David*



## “Did You Know Where This Saying Came From...”

### MEMORABLE APRIL FOOLS DAY PRANKS



**1957** - The BBC runs a “news” item about the spaghetti harvest in Switzerland.

**1962** - There was only one TV channel in Sweden, which broadcast in black and white. As an April Fools’ joke, it was announced that viewers could convert their sets to display color. They simply needed to pull a nylon stocking over the screen.

**1985** - Sports Illustrated runs a 14-page story by George Plimpton about a Mets pitching phenom named Sidd Finch. The reclusive, skinny Finch has a 168-mph fastball (which he credits to meditations in Tibet) and a host of quirks including carrying a French horn at all times and wearing only one hiking boot while pitching.

**1986** - Press releases for the [non-existent] New York City April Fools’ Day Parade have been issued every year since 1986.

**1996** - Taco Bell Corp. runs a full-page ad in several major newspapers claiming it has purchased the Liberty Bell and is renaming it the “Taco Liberty Bell.” When asked about the sale, White House press secretary Mike McCurry replied tongue-in-cheek that the Lincoln Memorial had also been sold and would henceforth be known as the Lincoln-Mercury Memorial.

**2004** - The National Public Radio show “All Things Considered” runs a story about the post offices’ new “portable zip codes”

program. Based on people being able to keep their phone number even if they moved, the program was designed to represent “a citizen’s place in the demographic, rather than geographic, landscape.”

**2008** - The BBC runs a video clip of flying penguins as part of a story for its series “Miracles of Evolution.” The presenter explains that the penguins escaped the cold, harsh Antarctic weather by flying to the tropical rainforests of South America.

**2010** - The National Republican Senatorial Committee releases a parody web video celebrating President Barack Obama as “truly the greatest president ever” and that he has “kept all his promises.”

**2013** - The Guardian announces the launch of its own augmented reality device, Guardian Goggles, which will “beam its journalism directly into the wearer’s visual field, enabling users to see the world through the Guardian’s eyes at all times.”

**2016** - Google introduces “Mic Drop,” a Gmail feature that enables users to send emails with an animated gif depicting a minion dropping a microphone.

The prank goes awry when people accidentally click on the button and unwittingly send business emails with the whimsical animation. The feature is removed after several hours of confusion.

### FRESHENING UP YOUR FURNITURE

If your fabric-covered furniture is starting to smell like the wet dog that slept there yesterday, here’s a simple hack to fix that odor without leaving a chemical smell.

Simply put some baking soda in a salt shaker or similar device and liberally shake the baking soda over the fabric. It needs a little time to work so give it at least an hour or two. Even better, let it sit overnight if you can keep the baking soda from being tracked all over the house.

Then get the vacuum cleaner and give the furniture a thorough vacuuming. This is guaranteed to improve the smell from stains, sweat and wet dogs. This won’t do a lot for removing stains. But it sure will improve the smell.



## CUSTOMERS OF THE MONTH!

### Congratulations to

**Nicole Kirklin (Rocky Ridge) | Keith Frazier (Greystone)**  
**Gil Keller (Calera) | Tom Garrett (Crestline)**

Our Customers of the Month are recognized by our Customer Service Specialists because they are a pleasure to serve..  
Each receives a \$25 Champion Cleaners gift certificate



### 10% OFF

**PANTS AND SHORTS**

Minimum 2 Items - Limit 15

Good for orders received in April

Offer Expires April 30, 2019

One Coupon Per Household

Cannot be combined with any other offer

### 15% OFF

**SWEATERS AND POLOS**

Minimum 2 Items - Limit 15

Good for orders received in April

Offer Expires April 30, 2019

One Coupon Per Household

Cannot be combined with any other offer

### 10% OFF

**SPORT COATS, SUIT COATS  
AND BLAZERS**

Minimum 2 Items - Limit 5

Good for orders received in April

Offer Expires April 30, 2019

One Coupon Per Household

Cannot be combined with any other offer

### \$25.00 Off

**WEDDING GOWN CLEANING  
OR PRESERVATION**

No Limit

Good for orders received in April

Offer Expires April 30, 2019

One Coupon Per Household

Cannot be combined with any other offer

## YOUR BEST DEAL EVER!

### Home Laundry Done For You

Need some help with your  
regular laundry chores?

Try our **Champion Hamper<sup>SM</sup>**

Just stuff your regular laundry items in our specially designed hamper and get your dirty laundry washed, dried and neatly folded. Rather than paying by the pound like typical "Wash, Dry & Fold" service, you pay one price of \$40 ... and leave the laundry to us!

In order to use this service, you must use our specially designed Hamper and there is a one-time charge of \$10 for each

**Champion Hamper<sup>SM</sup>**.

Call your store for more information.

This service includes all of your regular laundry items like shirts, tee shirts, underwear, jeans, sheets, towels, etc. It does not include dry clean only items, items that must be air dried, leather, suede, bedspreads, comforters.

#### Rocky Ridge Cleaning Center

2548 Rocky Ridge Road Vestavia Hills, AL 35243

205.824.7737

#### Greystone Cleaning Center

5403 Highway 280, Suite 101 Hoover, AL 35242

205.408.2797

#### Calera Cleaning Center

4204 Highway 31 Calera, AL 35040

205.668.4727

#### Crestline

42-A Church Street, Mtn. Brook AL 35213

205.871.2962

## April's Fools Day Origin

Some historians believe the April Fools' customs began in France, although no one knows for sure. It may stem from a calendar change in 16th century France -- the moving of New Year's Day from April 1 to January 1 when the Gregorian calendar was adopted. People who continued to celebrate New Year's Day on April 1st rather than the new date of January 1st were referred to as "April fools" and others played tricks on them.





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A+



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NEWSLETTER APRIL 2019

## Beside the normal stuff, we also clean:

- Wedding Gowns
- Area Rug Cleaning
- Suedes and Leathers
- Purses, luggage and backpacks
- Ugg Boots

## And we do...

1. We are a Certified Wedding Gown Specialist
2. We are part of the Certified Restoration Drycleaning Network (CRDN) - We handle textile and electronics restoration due to damage from smoke, fire, water and mold.
3. Home and office dry cleaning pickup and delivery
4. Wash Dry & Fold service - including Champion Hamper service

## Rules of Life

- *I can only please one person each day. Today is not your day. Tomorrow is not looking good either.*
- *Tell me what you need, and I'll tell you how to get along without it.*
- *Accept that some days you are the pigeon and some days the statue.*
- *You can go anywhere you want if you look serious, wear a white coat and carry a clipboard.*
- *I love deadlines. I especially like the whooshing sound they make as they go flying by.*
- *Last night I lay in bed looking up at the stars in the sky, and I thought to myself, where the heck is the ceiling?*
- *I don't have an attitude problem, you have a perception problem.*
- *My reality check bounced.*
- *On the keyboard of life, always keep one finger on the escape key.*
- *I don't suffer from stress. I am a carrier.*
- *Needing someone is like needing a parachute. If they aren't there the first time, chances are you won't be needing them again.*
- *Never argue with an idiot. They drag you down to their level, then beat you with experience.*
- *April Fools!!*

## Time To Do This...

- ✓ Prune any dormant trees and nonflowering shrubs.
- ✓ Inspect decks, fences and paths.
- ✓ Declutter your living space.
- ✓ Make a green commitment for Earth Day.
- ✓ Set up outdoor rooms.
- ✓ Install AC units.
- ✓ Caulk the cracks.
- ✓ Clean out the gutters.
- ✓ Pressure wash your deck and home.
- ✓ Call the window washer (unless it's you!)