



# The Whitehursts'

## Dry Cleaning News

The Best Dry Cleaning Ever...Or It's Free!

OCTOBER 2019



Mark and Family David and Sherry

### Sheila – Taking Down the Doors



Sheila Mims and Daughter, Amy

Champion Cleaners. She's made so many contributions us that it would be impossible to list them all but allow me to give you some of my observations.

I can't tell you how often Sheila would get to work extra early because a customer needed something early that day. She would go back at night and on weekends when customers forgot to stop before we closed for the day and urgently needed their clothes. She worked at keeping our promises because she connected personally with so many of our customers. She felt committed to you and did not want to disappoint.

In a "SERVICE" business like Champion Cleaners, we more often hear about problems. But with Sheila, it seems like we heard more about how she helped someone. I love to get those kinds of phone calls or emails.

Sheila is a devout Christian. She and her husband, Billy, live their Christian faith every day. And by the way, Billy is our Route Manager, so if you use our pickup and delivery service, you have probably talked with Billy.

Since the fire at our Greystone store in April this year, things have been different for us and our customers. Sheila worked from the parking lot for more than two

months to take in your orders and hand them back while we were rehabbing the store.

During that time sitting outside in front of our store, Sheila met a man named Vince. Vince rode his bike up to Sheila one day and stopped to talk.

Sheila learned that Vince is the youngest sibling of a large family. He doesn't appear to have a lot of "things." He says

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**Thanks to everyone  
who voted Champion  
Cleaners as the  
BEST Dry Cleaner in  
Birmingham for 2019.**

he owns land "on the mountain" left to him by his Mother after she passed away. But he seemed to have little more than the clothes he wore and his bicycle.

As their relationship grew, Sheila learned about his strong Christian faith. She learned that he stopped by Hamburger Heaven most mornings for breakfast and people would chip in and help him out with a little money. According to Sheila, Vince was always positive. He was proud of his American flag attached to his bicycle. His outlook on life was positive despite his limited resources. Sheila looked forward to their regular conversation. On Friday, September 13, Sheila told him that she was retiring and would not be at work anymore. It must have caught him by surprise. He was overwhelmed in the emotion of missing someone who he could count on for uplifting thoughts. That day, they both hugged and exchanged tears. As Vince was about to leave, he turned back and said to Sheila, "Here, I want you to have this." It was a \$20 bill.

Sheila is just that kind of person. Kind, sincere and faithful. If you ever dealt with Sheila, you probably know this.

It's interesting how circumstances can affect our lives. Without the fire, Vince would probably have never known Sheila because he probably wouldn't have walked through the door to speak with her. Sitting in a lawn chair outside the store because of the fire made this encounter possible.

It goes to show you how people can better connect when we take the doors down and talk to each other.

Happy Retirement, Sheila! Vince and all of us at Champion Cleaners will miss you.

And we got this one right!

*David*



“Did You Know Where This Saying Came From...”

## ON CLOUD NINE



**Meaning:** Having strong feelings of happiness or satisfaction. Example: After coming home from a hard day of work, Bob's wife announced that she was pregnant. Bob was very happy, or as one might put it, he was floating on cloud nine.

**Origin:** It's thought that this phrase may have come from meteorologists, who sometimes classify different types of clouds by using numbers. This expression doesn't look that old. It was used in the Denton Record Chronicle, May 1949, when a woman named Betty Hutton was thrilled to have been accepted for a movie role: "Let's look in on Betty Hutton, who says she is hovering 'on Cloud No Nine' these days."

## LOVE BUG SPLATTER ON YOUR CAR

If you have traveled south of Birmingham during certain weeks in the Spring and Fall, you may have ended up with a lot of bug splatter from "Love Bugs" – the insect, not the car. They usually hit me south of Montgomery.

You might think this is no big deal. Surely it will come off the next time you wash your car. But guess again. This stuff is not easy to get off your car, especially if you leave it your car on for several days.

**I've researched and personally tested how to deal with this and here is what I've learned:**

1. The sooner you follow these steps after getting splattered, the easier it is to remove the leftovers.
2. Start with a bucket of hot water and plenty of mild dishwashing detergent. I've used Dawn and it hasn't caused any problems with the finish on my car.
3. Hose down your car in the areas affected. This is usually the front end, grill, headlights, windshield and the back of your side mirrors.
4. Dip you sponge or towel into the hot water/detergent mix and rub down the affected areas. You don't have to scrub but make sure the splatter is wet and soapy.
5. Give the soapy water a few minutes to loosen.
6. Using a moist dryer sheet, rub the splatter spots until they melt away. The fresher the splatter, the less you will have to rub.
7. Wash the affected areas with what is now warm soapy water and rinse again to remove the soap and splatter. While you're at it, go ahead and wash the rest of your car because you will find other residues that will come off using this formula.

## 20% OFF SWEATERS

Minimum 2 Items - Limit 10

Good for orders received in October  
Offer Expires October 31, 2019  
Cannot be combined with any other offer

## 20% OFF LEATHER & SUEDE

Limit 5

Good for orders received in October  
Offer Expires October 31, 2019  
Cannot be combined with any other offer

## 20% OFF JEANS

Minimum 2 Items - Limit 10

Good for orders received in October  
Offer Expires October 31, 2019  
Cannot be combined with any other offer

## 20% OFF PANTS

Minimum 2 Items - Limit 10

Good for orders received in October  
Offer Expires October 31, 2019  
Cannot be combined with any other offer

## YOUR BEST DEAL EVER! Home Laundry Done For You



Need some help with your  
regular laundry chores?  
Try our **Champion Hamper**<sup>SM</sup>

Just stuff your regular laundry items in our  
specially designed hamper and get your dirty  
laundry washed, dried and neatly folded. Rather  
than paying by the pound like typical "Wash,  
Dry & Fold" service, you pay one price of \$40  
... and leave the laundry to us!

In order to use this service, you must use our  
specially designed Hamper and there is a one-  
time charge of \$10 for each

**Champion Hamper**<sup>SM</sup>.  
Call your store for more information.

This service includes all of your regular laundry  
items like shirts, tee shirts, underwear, jeans,  
sheets, towels, etc. It does not include dry clean  
only items, items that must be air dried, leather,  
suede, bedspreads, comforters.

**Rocky Ridge Cleaning Center**  
2548 Rocky Ridge Road Vestavia Hills, AL 35243  
205.824.7737

**Greystone**  
5403 Highway 280, Suite 101 Hoover, AL 35242  
205.408.2797

**Calera Cleaning Center**  
4204 Highway 31 Calera, AL 35040  
205.668.4727

**Crestline**  
42-A Church Street, Mtn. Brook AL 35213  
205.871.2962

## Packed Pumpkins

Have you ever tried to bake a casserole inside a  
pumpkin? This is a terrific way to use pumpkin,  
which is incredibly healthy and make a festive meal  
during the month of October. You can make your  
traditional casserole, pour it into a pumpkin that  
has been cleaned and will fit into your oven. Bake as  
you normally would, perhaps adding an additional  
20 minutes to make sure the pumpkin is completely  
cooked as well. Serve hot directly from the pumpkin,  
scraping some of that beta-carotene packed orange  
pumpkin alongside your usual casserole. Do this in  
smaller pumpkins for a kid-sized treat. Just make sure  
that your pumpkin will sit upright. If it tips a bit, cut  
off just a small portion on the bottom to help stabilize  
it. This is an all-time favorite meal of many families.







2548 Rocky Ridge Road  
Birmingham, Alabama 35243  
United States



A+



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## NEWSLETTER OCTOBER 2019

### Beside the normal stuff, we also clean:

- Wedding Gowns
- Area Rug Cleaning
- Suedes and Leathers
- Purses, luggage and backpacks
- Ugg Boots

### And we do...

1. We are a Certified Wedding Gown Specialist
2. We are part of the Certified Restoration Drycleaning Network (CRDN) - We handle textile and electronics restoration due to damage from smoke, fire, water and mold.
3. Home and office dry cleaning pickup and delivery
4. Wash Dry & Fold service - including Champion Hamper service



## Halloween Jokes

- Last Halloween there was a knock on the door. I looked out of the window and then shouted upstairs to my wife, "**Honey there's a witch at the door. What shall I do?**" She shouted back, "**Just give her some candy and tell her to get lost.**" My mother-in-law hasn't spoken to me since.
- How's everyone holding up? It's just crazy out there! I've killed 25 zombies so far! And why the hell are they all carrying candy?
- The best part about Halloween is that the cobwebs in my house look like decorations.
- I threw a boomerang at a ghost the other day. I knew it would come back to haunt me.

## Time To Do This...

- ☒ Service Heating and Cooling System
- ☒ Inspect and Repair Roof
- ☒ Inspect and Clean Fireplace and Chimney
- ☒ Trim Tree Limbs Near Roof and Chimney
- ☒ Check Fire Extinguishers
- ☒ Cut and Stack Firewood
- ☒ Clean and Lubricate Garage Door
- ☒ Kiss Your Spouse Minimum Once a Day!
- ☒ Say "I love you" at least Once a Day!
- ☒ Count Your Blessings Every Day