



The Whitehursts' Dry Cleaning News

The Best Dry Cleaning Ever...Or It's Free!

SEPTEMBER 2020



Mark and Family David and Sherry

Philosophy of Life

“It Has Been My Philosophy of Life That Difficulties Vanish When Faced Boldly.”

~ Isaac Asimov

I think that quote is true. If you face your challenges head-on with the attitude that this is what life is made of, then you'll conquer it. We are in one the biggest challenges in our lives now with the Coronavirus, certainly not as bad as wars over the last 75 years. But still high on the list of difficulties over that time.

What is life made up of? It's made up of difficulties, challenges, roadblocks, hardship, setbacks, failure, or whatever you want to call it. This is life! Without these difficulties, you would be bored, and you would not be

the person you are and will become.

These challenges make you a better person. They give you the opportunity to stretch the bounds of who you are. I have found that the most interesting people are those who have had to get through many obstacles in their lives. I have found the most boring people are those who always take the road most traveled because it's safe. They don't face many setbacks; therefore, they haven't developed as a person.

Face your difficulties with enthusiasm. They are really opportunities in disguise.

Think back how many times when something you thought was bad happened in your life and it turned out to be the best thing for you. It happens all

the time with most people. I know it has with me. Knowing that ahead of time should motivate you to get through the difficulty. And I've also found that if you're working on the challenge, it doesn't give your mind time to dwell on it, causing you to be stressed and depressed.

Face the world with a smile on your face. Face the world with gumption. Get out of bed every morning, ready, willing, and able to tackle anything that comes your way.

Difficulties ultimately are your friends. Treat them like that and watch your world become what you thought it should be.

David



“Did You Know Where This Saying Came From...”

OKEY-DOKEY



Meaning: This is another way of saying “okay.” It’s often used to show you acknowledge what a person has said.

Origin: This little phrase is a variant of okay. It is 20th century American and first appears in print in a 1932 edition of American Speech. There are several alternative spellings - okay-doke, okey-

doke, okee-doke, etc. In addition to these is the comic version that has brought the phrase back to popular attention in recent years - The Simpson’s Ned Flanders’ ‘okely-dokely’.

All of them are just a perky reduplicated variants of okay, utilizing that favorite device of two-word phrases - rhyming. As a reduplication, it is properly spelled with a hyphen, although it is often given without. Like okay, ‘okey-doke’ is used to indicate that all is well, e.g. ‘everything is okay here’, but may be used when responding positively to a request.

OFF ONE’S ROCKER



Meaning: Someone who is crazy; insane.

Origin: In the good old days, North American farmworkers would relax sitting on a rocking chair (or rocker) swaying back and forth to the sound of a banjo. This was a common 19th-century American leisure activity and allowed for families and neighbors to get together on a hot summer’s night, socialize, sing traditional songs and enjoy a cool beer or two, followed by someone inevitably falling off their rocker in a drunken stupor. This is where the meaning of off one’s rocker originally comes from to indicate that someone is (mentally) unstable, but nowadays it is used more to describe people who are a little bit crazy or strange.

SAY GOODBYE TO LAUNDRY DAY – HELLO TO FREE TIME!

We have expanded our service options for our Champion Hamper Wash Dry & Fold services.

You can learn how this service will work for you with an **Unbelievable (But True) Introductory Offer:**

We’ll Wash, Dry, and Fold ALL Your Laundry for a Month for only \$99.

No more charge for all your household laundry. You can try us out for a month and go no further with the service. If you do nothing more than catch up on your laundry, we are glad we could help you. This offer is available one time per household so you can decide for yourself if this service is right for you.

If you like the idea of “**laundry done for you**” – we have three basic monthly subscription plans –

- 30 lbs. (for 1-2 people) - \$59/month
- 50 lbs. (for 2-5 people) - \$99/month
- 90 lbs. (for 3 to 7 people) - \$179/month

That’s less than \$1.99 per lb. Our “On Demand” price is \$3.25 for WDF and while that’s a good price for the occasional users of WDF services, by subscribing to the service you get a 38% reduction by being a regular user of our WDF services. No start up fees and your subscription can be cancelled anytime.



But what if you have more than the plan limit? The cost is only \$2.50/lb. for overages – still a savings compared to the On Demand price.

Send us your shirts, underwear, sheets, towels, jeans, blouses, yoga pants, shorts, and more. There are **some exclusions** from our subscription plans including Dry Clean Only items, Hang or Lay Flat to dry items, and bedspreads and comforters. We must be able to put your wash load in a washer and a dryer. They are separated by colors, if needed, but are otherwise washed and dried together.

See our web site for more details, including more options and exclusions. Available with Free Pickup & Delivery, too!

If you use our Pickup & Delivery Service, just call Billy Mims at 205.602.3842 to get started. If you visit our stores, just call or ask about this service and we will be glad to answer any questions.



WE ARE AN OFFICIAL CORPORATE PARTNER OF SAMFORD ATHLETICS

10% OFF

DRY CLEANED GARMENTS

EXCLUDES LAUNDERED SHIRTS,

WEDDING GOWNS AND LEATHER/SUEDE

Minimum 2 Items - Limit 20

1 coupon per household

Good for orders received in September

Offer Expires Sept. 30, 2020

Cannot be combined with any other offer

**INTRODUCING
WASH DRY & FOLD SERVICE**

FOR \$99

We Will Do Your Laundry for 30 Days

Start Anytime in September

One-time offer per household. Some
Restrictions. See our Web Site for details

**FREE DRY CLEANING AND
LAUNDRY PICKUP AND DELIVERY**

Service Options
(within our service area)

- Regular Twice-A-Week Pickup and Delivery
- One Way Service (you drop off and we deliver - or vice versa)
- On Demand - Call us for a pick up and we do the rest

Call Billy Mims at 205.602.3842

2 for 1 -

SLEEPING BAGS

Limit 6

1 coupon per household

Good for orders received in September

Offer Expires Sept. 30, 2020

Cannot be combined with any other offer

25% OFF

GOLF SHIRTS

Minimum 2 Items - Limit 10

1 coupon per household

Good for orders received in September

Offer Expires Sept. 30, 2020

Cannot be combined with any other offer



Rocky Ridge Cleaning Center

2548 Rocky Ridge Road Vestavia Hills, AL 35243

205.824.7737

Greystone

5403 Highway 280, Suite 101 Hoover, AL 35242

205.408.2797

Calera Cleaning Center

4204 Highway 31 Calera, AL 35040

205.668.4727

Crestline

42-A Church Street, Mtn. Brook AL 35213

205.871.2962

Grass is Greener

According to Erma Bombeck, grass is always greener over the septic tank. That's one way to do it, but for the rest of you, it might be better to look at your lawn and see where it could use some help. The cooler days of autumn are nearly upon us and this is a perfect time to sow either fescue or ryegrass. These need about six weeks

before freezing weather to establish an adequate root system.

For the rest of your yard, use a slow-release fertilizer. Turfgrasses can actually store food during the winter months, which means that you will have greener grass come spring.



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United States



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NEWSLETTER SEPTEMBER 2020

Beside the normal stuff, we also clean:

- Wedding Gowns
- Area Rug Cleaning
- Suedes and Leathers
- Purses, luggage and backpacks
- Ugg Boots
- Wash Dry & Fold

And we do...

1. We are a Certified Wedding Gown Specialist
2. We are part of the Certified Restoration Drycleaning Network (CRDN) - We handle textile and electronics restoration due to damage from smoke, fire, water and mold.
3. Home and office dry cleaning pickup and delivery
4. Wash Dry & Fold service - including Champion Hamper service

Short Funny Jokes

- **Why can't you explain puns to kleptomaniacs?** They always take things literally.
- **A man tells his doctor, "Doc, help me. I'm addicted to Twitter!"** The doctor replies, "Sorry, I don't follow you ..."
- **Why do we tell actors to "break a leg?"** Because every play has a cast.
- **Once my dog ate all the Scrabble tiles.** For days he kept leaving little messages around the house.
- **Hear about the new restaurant called Karma?** There's no menu: You get what you deserve.
- **Did you hear about the claustrophobic astronaut?** He just needed a little space.
- **Why don't scientists trust atoms?** Because they make up everything.
- **Where are average things manufactured?** The satisfactory.
- **What did the Buddhist say to the hot dog vendor?** Make me one with everything.

Time To Do This...

- Resole your shoes
- Dry clean your comforter.
- Check all of your bedding to see if anything needs to be cleaned or replaced.
- Rotate and flip your mattress.
- Donate what you didn't wear over the summer.
- Test the carbon monoxide and fire alarms in your house.
- Go through your pantry and freezer to make sure that everything in it is still fresh.
- Clean off your keyboard.
- Get into the spirit by making a fall inspired potpourri.