



The Whitehursts’ Dry Cleaning News

Ready to Wear. Every Time. Guaranteed!

MARCH 2021



Mark and Family David and Sherry

“Facing it, always facing it, that is the way to get through. Face it.”

Joseph Conrad

Sweeping it under the carpet is not the way to handle the challenges you have in your life. For most of us, it is our first thought. It’s easier for a while because we make believe it’s not there. But as it sits there, it’s growing. And the longer we let it sit there the bigger and bigger it gets.

Some people are very natural at facing all that goes on in their lives. When you analyze it, it really is better to face it head on and don’t let up till it’s solved. When you let

it go, you don’t really let it go. You think about all the consequences of not taking action. You think of all that might happen, most of it is nonsense. So you really go through much more pain just letting it sit and doing nothing about it.

I have found that once you take action, the fear of facing it goes away--even if it’s the worst possible scenario. Now you can focus your energies, not on worrying, but on getting the challenge solved.

It’s a much better feeling to be working on the known, not the unknown. You seem to have more energy this way.

You and I both know this is the way to tackle any and every challenge in life. During some periods we pull back for whatever reason. Just knowing this can help you move ahead and make your life what it should be.

David



“Did You Know Where This Saying Came From...”

Bite The Bullet



Meaning: To endure a painful or otherwise unpleasant situation that is seen as unavoidable.

Origin: The phrase was first recorded by Rudyard Kipling in his 1891 novel *The Light that Failed*. It was suggested by the movie “Bite the Bullet” that biting the bullet meant

using a shell casing to cover an aching tooth, especially one that had been broken, and where a nerve is exposed. In the film, the slug was removed from the bullet, the cap was hit to expend that charge, and the casing was cut down to allow it to sit level with the other teeth.

Break A Leg



Meaning: It's an idiom in theatre used to wish a performer “good luck” in an ironic way.

Origin: Urbane Irish nationalist Robert Wilson Lynd published an article, “A Defence of Superstition”, in the 1 October 1921 edition of the *New Statesman*, a British liberal political and cultural magazine. Lynd regarded the theatre as the second-most

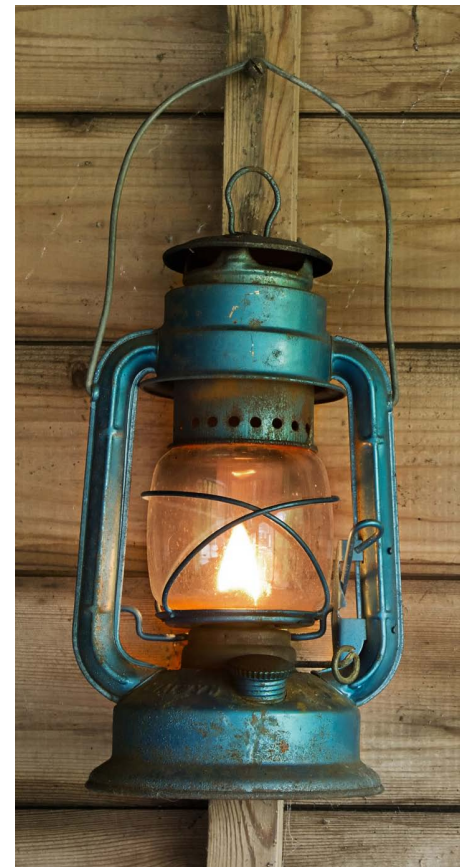
superstitious institution in England, after horse racing. In horse racing, Lynd asserted, to wish a man luck is considered unlucky, so “You should say something insulting such as, ‘May you break your leg!’” Lynd did not attribute the phrase in any way to theatre people, though he was familiar with many of them and frequently mingled with actors backstage.

Burning The Midnight Oil

Meaning: To work late into the night. Originally this was by the light of an oil lamp or candle. More recently, the phrase is used figuratively, alluding back its use before electric lighting.

Origin: The English author Francis Quarles wrote in *Emblemes*, 1635: Wee spend our mid-day sweat, or mid-night oyle; Wee tyre the night in thought; the day in toyle.

At that time there was a verb for working late by candlelight - elucubrate. Henry Cockeram defined that in his *The English dictionary, or an interpreter of hard English words*, 1623: “Elucubrate, to doe a thin



by candlelight.” Clearly, we no longer have much call for that word and it has fallen out of use. Although it is probably some years since anyone needed to do it in reality the phrase ‘burning the midnight oil’ is still in everyday use. Porter Wagoner and Dolly Parton released an album called *The Right Combination/Burning the Midnight Oil*, in 1972.

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 2548 Rocky Ridge Road Vestavia Hills, AL 35243
 205.824.7737

Greystone
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 205.408.2797

Calera Cleaning Center
 4204 Highway 31 Calera, AL 35040
 205.668.4727

Crestline
 42-A Church Street, Mtn. Brook AL 35213
 205.871.2962

Happy Spring Cleaning!



March is a really great time to begin your Spring Cleaning. The air takes on a fresh smell, new growth peeps through the snow, and you'd like to bring some of that freshness inside. Here are some helpful hints to make

your spring cleaning go much faster and more efficiently.

Clean out the junk! Before you tackle the cleaning, go through your house, drawer by drawer, closet by closet, room by room, and get rid of things you've saved because you "thought it would come in handy some day" but now eight years later, still haven't used. Most efficiency experts recommend the six month to one year rule. If you haven't used it in that amount of time you either don't need it. If it is really junk, throw it away, but if it could possibly be used by someone else, contact the appropriate charity and donate it.

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NEWSLETTER MARCH 2021

Beside the normal stuff, we also clean:

- Wedding Gowns
- Area Rug Cleaning
- Suedes and Leathers
- Purses, luggage and backpacks
- Ugg Boots
- Wash Dry & Fold

And we do...

1. We are a Certified Wedding Gown Specialist
2. We are part of the Certified Restoration Drycleaning Network (CRDN) - We handle textile and electronics restoration due to damage from smoke, fire, water and mold.
3. Home and office dry cleaning pickup and delivery
4. Wash Dry & Fold service - including Champion Hamper service

- ▶ What should you do when you see an endangered animal eating an endangered plant? **-George Carlin**
- ▶ **What's the Plural of Mongoose?** A zookeeper is ordering new animals. As he fills out the forms, he types **"two mongeese."** That doesn't look right, so he tries **"two mongoose,"** then **"two mongooses."** Giving up, he types, **"One mongoose, and while you're at it, send another one."**
- ▶ **The One About The Stand-in Gorilla**
When a zoo's gorilla dies, the zookeeper hires an actor to don a costume and act like an ape until the zoo can get another one. In the cage, the actor makes faces, swings around, and draws a huge crowd. He then crawls across a partition and atop the lion's cage, infuriating the animal. But the actor stays in character—until he loses his grip and falls into the lion's cage. Terrified, the actor shouts, **"Help! Help me!"** Too late. The lion pounces, opens its massive jaws, and whispers, **"Shut up! Do you want to get us both fired?!"**
- ▶ A penguin walks into a bar, goes to the counter, and asks the bartender, **"Have you seen my brother?"** The bartender says, **"I don't know. What does he look like?"**



Time To Do This...

- ✓ Dig out and remove rotted or damaged fence posts, mailbox posts, overgrown shrubs or damaged shrubs.
- ✓ Remove winter-worn branches from trees and shrubs.
- ✓ Make your first application of spring fertilizer. Spread seed in southern climates.
- ✓ Schedule small engine tuneups or perform tuneups after buying spark plugs, air filter elements, crankcase oil, two-stroke oil, gas stabilizer, fresh gasoline, lawnmower blade, string trimmer blades or line.
- ✓ Sharpen your shears, hoe and shovel, then pump up that wheelbarrow tire.
- ✓ As soon as the weather permits, by all means open your windows and start painting inside.
- ✓ Tidy up behind and under the dryer, then clean the dryer vent.
- ✓ Make room to store winter equipment and clothing by taking advantage of wasted spaces in attics, crawlspaces, closets and garage.
- ✓ Clean your coffeemaker with vinegar or scale-removal product sold at hardware stores.