



The Whitehursts'

Dry Cleaning News

Ready to Wear. Every Time. Guaranteed!

APRIL 2021



Mark and Family David and Sherry

“Success is never owned, it is only rented; and the rent is due every day.”

- Rory Vaden

Spring has sprung and the flowers and trees are in full bloom. It's gorgeous outside so I decided to head to the high school track for a few laps of walking. Fresh air, God's artistry of nature, and some thinking time are a relaxing combination.

As I walked the track, the view from the far end overlooking the baseball field caught my attention. The pine trees past the outfield fence created a wall around the field that held so many memories. I stood there and just thought back to those times. As I looked out over the field of green, my eyes moistened, probably due to pollen, I'm sure.

Our boys played baseball since they were five. Sherry and I traveled the State and beyond to watch them play. This was an era in our life that was special. Perhaps the most special of all was their time in high school.

Our oldest son, Scott, graduated from VHHS almost 30 years ago. Our youngest son, Matt, finished 11 years later. Our

middle son, Mark, was somewhere in between. These memories are still alive within us.

They all played at Vestavia Hills High School for legendary coach, Sammy Dunn. Coach Dunn's teams won 9 State championships in the 10 years of the 1990s. That's success.

Coach Dunn and his players paid their rent for that success every day. His teams worked hard. He coached hard and he was loving at the same time. I believe Sammy Dunn's teams outworked most of the other teams around. He had good talent. But probably not overall any better than other kids in the Region and throughout the State. They were just better prepared with the fundamentals and dealing with the pressure of the moment during games.

Coach Dunn was successful on and off the field. His players loved him. They would do anything to please him. That's true leadership.

When we opened Champion Cleaners in

2002, Coach Dunn and his wife, Linda, came in for our open house the day before we opened. They even brought some clothes for us to clean. They were our second customer. Our computer system automatically assigns a customer number to all new customers. The Dunn's account was tagged with the number 2 (actually CH00002). The coincidence here is all three of our sons played at VHHS wearing jersey #2.

Sammy Dunn died in 2004 after a battle with cancer.

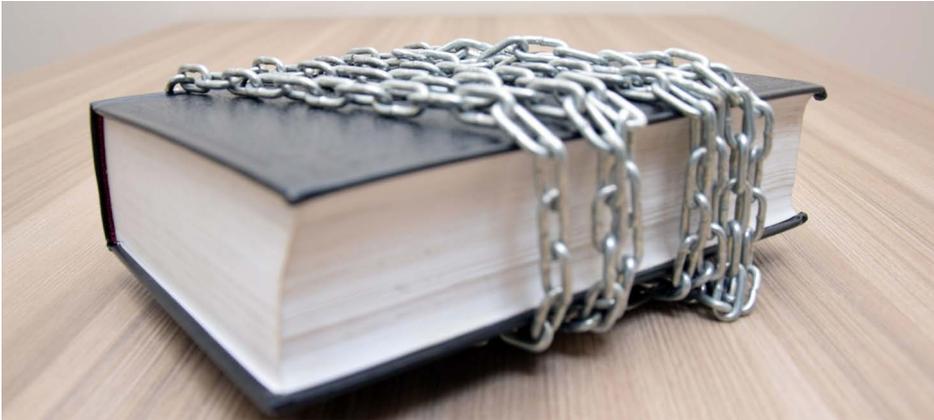
You can see a great video about Sammy Dunn, "The Sammy Dunn Story," by the AHSAA Hometown Heroes, on YouTube - <https://www.youtube.com/watch?v=Lb0cTNSyZ8>

That pollen is really getting to me right now. Success in that era was just a bonus to us.



“Did You Know Where This Saying Came From...”

Banned In Boston



Meaning: An act, saying or verbiage that should be prohibited. “That was so bad, it should be banned in Boston.”

Origin: a phrase employed from the late 19th century through the mid-20th century, to describe a literary work, song, motion picture, or play which had been prohibited from distribution or exhibition in Boston, Massachusetts. During this period, Boston officials had wide authority[how?] to ban works featuring “objectionable” content, and often banned works with sexual content or foul language.

Early instances of works being “banned in Boston” extend back at least to the year 1651. That year, William Pynchon, the founder of Springfield, Massachusetts—Massachusetts’ great settlement in the Connecticut River Valley—and the former treasurer of the Massachusetts Bay Colony, wrote a book criticizing Puritanism entitled, *The Meritous Price of Our Redemption*. Boston, founded by Puritans and, at that time, ruled as a de jure theocracy, banned Pynchon’s book and pressed him to return to England. He did so in 1652, which nearly caused Springfield to align with the nearby Connecticut Colony.

Cold Turkey

Meaning: Quitting something abruptly.

Origin: “Cold Turkey” stems from the fact that a plate of cold turkey is a simple meal without many frills—that is, it was pretty plain. Therefore, “talking cold turkey” meant “talking plainly.” That said, there isn’t a lot of direct evidence to back this theory up either, but it’s seemingly the most likely of the various theories etymologists have come up with.

1921 in a Canadian newspaper, *The Daily Colonist*: Perhaps the most pitiful figures who have appeared before Dr. Carleton Simon are those who voluntarily surrender themselves. When they go before him, they [drug addicts] are given what is called the ‘cold turkey’ treatment.



HOW TO CLEAN A BASEBALL HAT

Baseball hats get a regular dose of sweat and dirt. Kids and a lot of Dads don’t really care about that, but they should. Worn and ragged hats are in favor today, but dirty hats aren’t.

HERE ARE STEPS FOR CLEANING BASEBALL HATS:

1. Thoroughly rinse the hat for a couple of minutes with clean water right in the sink. This will remove a lot of the surface dirt.
2. Spot clean areas using an old toothbrush with a mixture of mild dish soap or laundry detergent and clean water. Scrub the obvious stains with small circular motions.
3. Using dish soap or laundry detergent in the sink with fresh water, hand wash the entire hat. Swish it around in the soapy water for several minutes. The dirtier the hat, the longer the swishing. You may need to drain the dirty water and repeat the process if the hat is particularly dirty.
4. If you have a particularly bad stain, try using some diluted Oxiclean scrubbed onto the stain. But test Oxiclean in an inconspicuous area to make sure there is no color loss.
5. Allow the hat to dry but you need to provide support the hat so it will keep its shape. Sporting goods stores carry hat forms that are made for this. If you don’t have one, fold up a towel or place it on a large can. A cantaloupe might be perfect as well.

I have also used the dishwasher with a hat form to clean a hat. But don’t wash dirty dishes at the same time.

These ideas are not intended for vintage hats. We can clean your hats, including vintage hats for you.

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EXCLUDES LAUNDERED
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 (within our service area)

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- One Way Service (you drop off and we deliver - or vice versa)
- On Demand - Call us for a pick up and we do the rest

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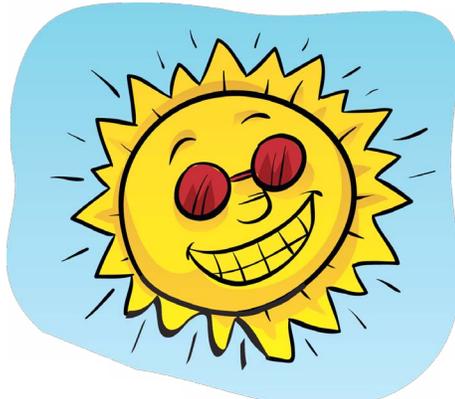
Rocky Ridge Cleaning Center
 2548 Rocky Ridge Road Vestavia Hills, AL 35243
 205.824.7737

Greystone
 5403 Highway 280, Suite 101 Hoover, AL 35242
 205.408.2797

Calera Cleaning Center
 4204 Highway 31 Calera, AL 35040
 205.668.4727

Crestline
 42-A Church Street, Mtn. Brook AL 35213
 205.871.2962

Check your Vitamin D Levels



With spring approaching, you may notice that you're really craving the presence of the sun. This could be due to the fact that we

need the sun, especially the vitamin D that we derive from being in the sun. Everyone is concerned about sun exposure and skin cancer, but it only takes about 20 minutes in the sun to synthesize the level of vitamin D you need each day. Once you have your daily quota, be sure to then don the sunscreen, sunglasses, and don't forget the hat!

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NEWSLETTER APRIL 2021

Beside the normal stuff, we also clean:

- Wedding Gowns
- Area Rug Cleaning
- Suedes and Leathers
- Purses, luggage and backpacks
- Ugg Boots
- Wash Dry & Fold

And we do...

1. We are a Certified Wedding Gown Specialist
2. We are part of the Certified Restoration Drycleaning Network (CRDN) - We handle textile and electronics restoration due to damage from smoke, fire, water and mold.
3. Home and office dry cleaning pickup and delivery
4. Wash Dry & Fold service - including Champion Hamper service

Yogi Berra Sayings Baseball Great

You can observe a lot by just watching.

It's like déjà vu all over again.

Always go to other people's funerals, otherwise they won't come to yours.

You wouldn't have won if we'd beaten you.

No one goes there nowadays, it's too crowded.

Baseball is 90% mental and the other half is physical.

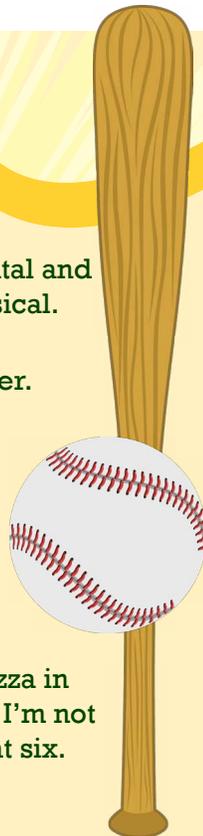
It ain't over till it's over.

A nickel ain't worth a dime anymore.

The future ain't what it used to be.

You better cut the pizza in four pieces because I'm not hungry enough to eat six.

Never answer an anonymous letter.



Time To Do This...

- ✓ Prune any dormant trees and nonflowering shrubs.
- ✓ Inspect decks, fences and paths.
- ✓ Declutter your living space.
- ✓ Make a green commitment for Earth Day.
- ✓ Set up outdoor rooms.
- ✓ Install AC units.
- ✓ Caulk the cracks.
- ✓ Clean out the gutters.
- ✓ Pressure wash your deck and home.
- ✓ Call the window washer (unless it's you!)