



The Whitehursts'

Dry Cleaning News

Ready to Wear. Every Time. Guaranteed!

FEBRUARY 2022



Mark and Family David and Sherry

Champion Cleaners – Greystone is moving.

Between the Doughnuts and the Donkey

Who doesn't love gooey, glazed doughnuts and "Mexican food with a southern soul?" If you live in the Greystone area, you might know where to find that combination.

Late last month, we moved our Greystone store to a new location behind Krispy Kreme next to Little Donkey on Highway 280 – just a couple of blocks west of our original location. This store offers easy access from both Highway 280 and Highway 119 – to the extent that getting around anywhere on 280 is easy. But once you find us, it will be easy.

**5363 Highway 280 West,
Suite B-105**

There's a reason behind most changes. This one started on April 15, 2019, when an after-hours fire started inside our store. A computer overheated and lit the plastic bags covering some dry cleaning. To say this was a stressful time for us is like saying the death of a long-time friend is sad. It was so much more than sad.

We did our best to take care of our clients. We made sure everyone was fully compensated for their loss. We made sure our employees had work and continued to receive a paycheck. And we were determined to continue serving our clients - even after being unable to find an acceptable temporary location with a drive thru.

Our current store Manager, Pam Allen, and our now-retired Manager, Sheila Mims, camped in the parking lot for a few months, including during the heat and rain of the Alabama summer. They served our drive up clients using one of our vans serving as a store. We moved the cleaning and pressing to another location. We were committed to serving you through fire, heat, and rain.

Once we cleaned up the rear of the building in late summer, we opened our "Back Door Store." In January 2020, we finished the rehab and re-opened the front of the store. At last, things were getting back to normal ... at least that's what we thought.

That's when the virus hit and changed the world. But like other challenges, we pushed through it and will continue to adapt until the pandemic is a just bad memory. Hopefully that will be soon.

The point is this: **Things Change.**

We are moving to a new location. We hope **YOU**, our Greystone clients, will follow us a couple of blocks west on 280.

Now you should know the answer to the next Hoover Chamber of Commerce trivia question: "Where can you find doughnuts, donkeys, and dry cleaning in one area on Highway 280?"

Life's about changing. Nothing ever stays the same.

David

Any comments? Email me at David@ChampionCleaners.com



“Did You Know Where This Saying Came From...”

You Can’t Teach An Old Dog New Tricks



Meaning: It’s challenging to teach a person something new, usually because that person has been doing what they do for so long that learning how to do it differently is hard.

Origin: Despite what this phrase says, you actually can teach an old dog new tricks. Some may find it more difficult to teach an older dog in comparison to a younger one, but even so, it’s still possible for a dog, young or old, to learn tricks. The idea of it being more difficult to teach things to an older dog has been around since at least the early 1500s. For example, in Fitzherbert’s Book of Husbandry, 1534, there’s a part that reads: “He muste teche his dogge to barke whan he wolde

haue hym, to ronne whan he wold haue hym, and to leue ronning whan he wolde haue gym; or els he is not a cunninge shepeherd. The dogge must lerne it, whan he is a whelp, or els it wyl not be: for it is harde to make an olde dogge to stoupe.” At the end of this quote, it mentions that it’s difficult to make an older dog ‘stoop.’ According to ThePhraseFinder, the word ‘stoop’ used here meant for a dog to put its nose to the ground to find a scent. Anyways, as for this expression, it goes back to at least the 1700s. It is written, for instance, in the book Divers Proverbs, by Nathan Baily, 1721. The wording is a bit different, but it is still very similar to the modern phrase: “An old Dog will learn no Tricks.”

HOW TO PROTECT SMOOTH LEATHER

You know how great those leather boots or that leather jacket looks when you first get them. But how do you keep them looking that way year after year? It’s a simple process that requires a little time and attention. Follow this guidance when cleaning and conditioning smooth leather like most boots, jackets, and furniture:

Cleaning:

1. If the leather is dirty or dusty, use a water-moistened cloth to remove the crud.
2. Use a clean microfiber cloth if you have one, or a soft cotton cloth. Prepare a 50:50 mix of white vinegar and water. With a circular motion, apply the mixture to loosen and remove the dirt from the leather fibers. Return the cloth to the vinegar/water mixture several times and wring out. Don’t use dirty mixture. Don’t soak it. Just clean it.
3. Allow the leather to dry before conditioning the leather.

Conditioning:

4. Apply a mixture of 1 part white vinegar and 2 parts linseed oil or flaxseed oil in small circular motions using a clean microfiber cloth. Let the mixture stay on the leather overnight.
5. The next morning, using a clean microfiber cloth, wipe off any excess mixture and buff the leather.

That’s it!

If you have stains on your leather, allow a leather professional to help you before cleaning and conditioning the piece. There are some home remedies but be careful. Champion Cleaners will be glad to handle stain removal, cleaning, and conditioning your leather for you.

CHAMPION CLEANERS

VOTED BEST OF ...

Birmingham

Vestavia Hills | Hoover

Mountain Brook | Shelby County

10% OFF

DRY CLEANED GARMENTS
EXCLUDES LAUNDERED
SHIRTS AND BLOUSES

Minimum 3 Items - Limit 20

1 coupon per household. Free Pickup & Delivery
Good for orders received in February
Offer Expires 02/28/22
Cannot be combined with any other offer

20% OFF

OUTER COATS &
JACKETS

Minimum 2 - Limit 10

1 coupon per household. Free Pickup & Delivery
Good for orders received in February
Offer Expires 02/28/22
Cannot be combined with any other offer

15% OFF

TABLE LINENS
TABLECLOTHS, NAPKINS,
TABLE RUNNERS
No Limit

1 coupon per household. Free Pickup & Delivery
Good for orders received in February
Offer Expires 02/28/22
Cannot be combined with any other offer

An Introduction to Our Wash Dry & Fold Service

FOR \$99

We Will Do Your Laundry for 30 Days
Start Anytime in January
Sample our WDF Subscription Plans

1 coupon per household. Free Pickup & Delivery
Good for orders received in February
Offer Expires 02/28/22
Cannot be combined with any other offer

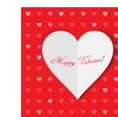
Rocky Ridge Cleaning Center
2548 Rocky Ridge Road Vestavia Hills, AL 35243
205.824.7737

Greystone
5403 Highway 280, Suite 101 Hoover, AL 35242
205.408.2797

Calera Cleaning Center
4204 Highway 31 Calera, AL 35040
205.668.4727

Crestline
42-A Church Street, Mtn. Brook AL 35213
205.871.2962

Valentine’s Day History



The Church recognized at least three different saints named Valentine or Valentinus, all of whom were martyred. One legend contends that Valentine was a priest who served during the third century in Rome. When Emperor Claudius II decided that single men made better soldiers than those with wives and families, he outlawed marriage for young men. Valentine, realizing the injustice of the decree, defied Claudius and continued to perform marriages for young lovers in secret. When Valentine’s actions were discovered, Claudius ordered that he

be put to death. This is one theory of where Valentine’s Day came from.

WE RECYCLE HANGERS

Did you know that there is a hanger shortage in the USA?
And did you know that we recycle hangers?

Rather than throw them out to be taken to the land fill, please return your unneeded hangers and we will reuse your hangers. We would appreciate if you would sort them into like kinds to help with this conservation effort.

WE CAN TAKE THE WORK OUT OF YOUR WASH DAY!

Champion Cleaner’s
Wash Dry & Fold Service

If you put it in your washer and dryer, we will do that for you. Then we’ll neatly fold your clothes, towels, sheets and more then return them to you ready to put away.

Our “On-Demand WDF” price is \$3.00/lb. Lower prices are available if you sign up for one of our monthly subscription plans.

30 lbs. - \$59

50 lbs. - \$99

90 lbs. - \$179

That’s less than \$2.00 per lb.

Subscription plans are cancellable anytime. See our website for details. Some restrictions apply. Price includes Free Pickup & Delivery in our service area.



**WE ARE AN
OFFICIAL
CORPORATE
PARTNER OF
SAMFORD
ATHLETICS**



2548 Rocky Ridge Road
Birmingham, Alabama 35243
United States



A+



PRSRT STD
U.S. POSTAGE
PAID
BIRMINGHAM, AL
PERMIT #85

NEWSLETTER FEBRUARY 2022

Beside the normal stuff, we also clean:

- Wedding Gowns
- Area Rug Cleaning
- Suedes and Leathers
- Purses, luggage and backpacks
- Ugg Boots
- Wash Dry & Fold

And we do...

1. We are a Certified Wedding Gown Specialist
2. We are part of the Certified Restoration Drycleaning Network (CRDN) - We handle textile and electronics restoration due to damage from smoke, fire, water and mold.
3. Home and office dry cleaning pickup and delivery
4. Wash Dry & Fold service - including Champion Hamper service

Valentine's Jokes



- ▶ One morning Emma woke up with a start. Her husband Jim asked what was the matter, she told him, **"I just had a dream that you gave me a pearl necklace for Valentine's day. What do you think it means?"** **"You'll know tonight,"** Jim said. That evening, Jim home with a small package and gave it to his wife. **Delighted, Emma opened it - only to find a book entitled "The meaning of dreams"**.

- ▶ **Q:** What did the toast say to the butter on Valentine's Day?

A: You're my butter half!

- ▶ **Q:** What did one muffin say to the other on Valentine's Day?

A: You're my stud-muffin!

- ▶ **Q:** What did one mushroom say to the other on Valentine's Day?

A: "There's so mushroom in my heart for you!"

Time To Do This...

- ✓ Check for winter sales at your local garden center; you may find good deals on pots, planters, and tools.
- ✓ Check smoke and carbon monoxide detectors.
- ✓ Time to purge your closet of all the clothes you haven't worn in a year.
- ✓ Clean the clothes dryer exhaust duct, damper and space under the dryer.
- ✓ Clean the kitchen exhaust hood and air filter.
- ✓ Check the water hoses on the washer, refrigerator icemaker & dishwasher.