



The Whitehursts'

Dry Cleaning News

Ready to Wear. Every Time. Guaranteed!

JANUARY 2023



Mark and Family David and Sherry

Laundry Chores – Superstitions and Resolutions



Ever heard the superstition that you shouldn't wash your clothes on New Year's Day?

According to the legend, if you wash your clothes on New Year's Day you'll be "washing for the dead" or washing a loved one away. This means that someone in your household could die in the coming year. No one wants to test out this legend so just shut down your washer and drying on January 1.

Once you get past the laundry chores going undone on New Year's Day, here are some New Year's Resolutions you can adopt to improve the success of your weekly laundry effort.

Your New Year's Laundry Resolutions

- Check All Pockets - If you don't check the pockets, disasters can happen. A pen in the washer or the dryer can break and damage the entire load. A bottle of fingernail polish will share your favorite shade with your formerly favorite pants. We're successful in

getting out stains from pens and nail polish maybe 50% of the time. Don't hesitate to ask us for help if this happens to you. No charge if we are unsuccessful!

- **Always Pre-Treat Known Stains** – Success in your laundry efforts will improve drastically if you pre-treat known stains, and the sooner the better.
- **Sort Your Clothes Effectively for Washing and Drying** –
 - **By color** – Deep colors are more likely to bleed when washed. Separate into light, medium, and dark loads if you have enough volume. Wash deep colors by themselves for the first few washings.
 - **By fabric** type and construction – Wash heavier items separately from lighter items. This will reduce the effects of abrasion to your finer fabrics. The same goes for items with zippers and buttons that should be kept separate from lingerie and knits.
 - **By amount of soiling** – Don't wash the kids jeans when covered with mud with cleaner items.
- **Dry More Effectively** –
 - **Shake out clothes** when you remove them from the washer
 - **Don't overload** the dryer
 - **Clean the lint trap before every load**
 - **Choose the right setting for the clothes** – different construction requires different settings. In general terms, heavier items like jeans and towels use high heat,

synthetic material like polyester use medium heat, and delicate items like lingerie need low heat.

- **Fold or hang immediately** – this reduces wrinkling significantly.

Another Superstition

To save you more time on New Year's Day, adopt the superstition of not sweeping your floors. Leave it there on New Year's Day or you'll be sweeping out your good luck coming your way in the new year.

A Practical Resolution to Your Laundry Chores

An even better way to save time throughout the year is to let Champion Cleaners handle your laundry. If you are overwhelmed and just need a one-time help with your laundry, our Wash Dry & Fold service will lessen your burden. And if you want year-round help at an even lower price, one of our subscription plans is a great resolution.

Check it out on our web site at <https://championcleaners.com/wash-dry-fold-service/>

And this comes with free pickup and delivery! Learn more here <https://championcleaners.com/faqs/>

David

Any comments? Email me at David@ChampionCleaners.com



“Did You Know Where This Saying Came From...”

PLAY IT BY EAR



Meaning: Playing something by ear means that rather than sticking to a defined plan, you will see how things go and decide on a course of action as you go along.

Origin: This saying has its origins in music, as “playing something by ear” means to play music without reference to the notes

on a page. This sense of the phrase dates back to the 16th century, but the present use only came into being in mid-20th century America, primarily referring to sports. These days, the expression has lost this focus on sports and can be used in any context.

ONCE IN A BLUE MOON



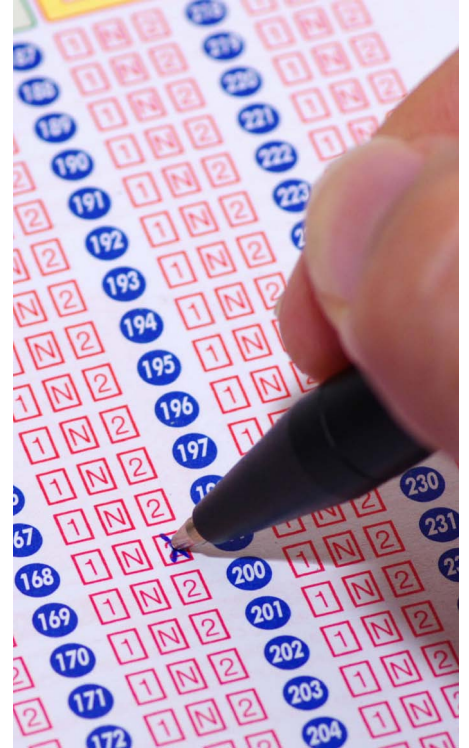
Meaning: The phrase refers to something that happens very infrequently.

Example: “I only see him once in a blue moon.”

Origins: Confusingly, a blue moon doesn’t refer to the actual color of the moon; it refers to when we see a full moon twice in one month. This happens every two

to three years. It’s thought that the word “blue” may have come from the now obsolete word “belewe”, which meant “to betray”; the “betray moon” was an additional spring full moon that would mean people would have to fast for an extra month during Lent. The saying in its present meaning is first recorded in 1821.

FAT CHANCE



Meaning: We use the expression “fat chance” to refer to something that is incredibly unlikely. Bizarrely, and contrary to what one might expect, the related expression “slim chance” means the same thing. **Example:** “We might win the Lottery.” “Fat chance.”

Origin: The origins of this expression are unclear, but the use of the word “fat” is likely to be a sarcastic version of saying “slim chance”. A similar expression is “Chance would be a fine thing”, which refers to something that one would like to happen, but that is very unlikely.

CHAMPION CLEANERS

VOTED BEST OF ...

Birmingham

Vestavia Hills | Hoover

Mountain Brook | Shelby County

10% OFF

**DRY CLEANED GARMENTS
EXCLUDES LAUNDERED
SHIRTS AND BLOUSES**

Minimum 5 Items - Limit 12

1 coupon per household. Free Pickup & Delivery
Good for orders received in January
Offer Expires 01/31/23
Cannot be combined with any other offer

15% OFF

**SUITS
PANTS & JACKET, VESTS
(INCLUDING SANTA SUITS)**

Minimum 2 - Limit 6

1 coupon per household. Free Pickup & Delivery
Good for orders received in January
Offer Expires 01/31/23
Cannot be combined with any other offer

**TABLE LINENS
TABLECLOTHS, NAPKINS,
RUNNERS, PLACEMATS
20% Off**

No Limit

1 coupon per household. Free Pickup & Delivery
Good for orders received in January
Offer Expires 01/31/23
Cannot be combined with any other offer

**An Introduction to Our
Wash Dry & Fold Service**

FOR \$99

**We Will Do Your Laundry for 30 Days
Start Anytime in January
Sample our WDF Subscription Plans**

1 coupon per household. Free Pickup & Delivery
Good for orders received in January
Offer Expires 01/31/23
Cannot be combined with any other offer

**FREE DRY CLEANING AND
LAUNDRY PICKUP AND DELIVERY**

**Service Options
(within our service area)**

- Regular Twice-A-Week Pickup and Delivery
- One Way Service (you drop off and we deliver - or vice versa)
- On Demand - Call us for a pick up and we do the rest

Call Billy Mims at 205.602.3842



Rocky Ridge Cleaning Center

2548 Rocky Ridge Road Vestavia Hills, AL 35243

205.824.7737

Greystone

5363 Highway 280, Hoover, AL 35242

205.408.2797

Calera Cleaning Center

4204 Highway 31 Calera, AL 35040

205.668.4727

Crestline

42-A Church Street, Mtn. Brook AL 35213

205.871.2962

What is the history of the New Year's Resolution?

The ancient Babylonians are said to have been the first people to make New Year's resolutions, some 4,000 years ago. They were also the first to hold recorded celebrations

in honor of the new year—though for them the year began not in January but in mid-March, when the crops were planted.



WE RECYCLE HANGERS

**Did you know that there is a hanger shortage in the USA?
And did you know that we recycle hangers?**

Rather than throw them out to be taken to the land fill, please return your unneeded hangers and we will reuse your hangers. We would appreciate if you would sort them into like kinds to help with this conservation effort.



**WE ARE AN
OFFICIAL
CORPORATE
PARTNER OF
SAMFORD
ATHLETICS**



2548 Rocky Ridge Road
Birmingham, Alabama 35243
United States



A+



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NEWSLETTER JANUARY 2023

Beside the normal stuff, we also clean:

- Wedding Gowns
- Area Rug Cleaning
- Suedes and Leathers
- Purses, luggage and backpacks
- Ugg Boots
- Wash Dry & Fold
- Alterations

And we do...

1. We are a Certified Wedding Gown Specialist
2. We restore textile, electronics, art, and collectibles when by damaged by smoke, fire, water, and mold.
3. Home and office dry cleaning pickup and delivery
4. Wash Dry & Fold service - including Champion Hamper service

Snow Jokes!

Q: Why did Frosty the snowman want a divorce?

A: Because he thought his wife was a flake

Q: What do snowmen eat for lunch?

A: Icebergers!

Q: What do you call ten Arctic hares hopping backward through the snow together?

A: A receding hare line.

Q: What is it called when a snowman has a temper tantrum?

A: A meltdown!

Q: What do snowmen eat for breakfast?

A: Frosted Flakes.

Q: What do you get when you cross a snowman and a vampire?

A: Frostbite

Q: What did the snowman eat?

A: Icebergs with chili sauce.

Time To Do This...

- ✓ Gather tax papers
- ✓ Clean out all bills and papers from 2018 and put them in a box, labeled 2018.
- ✓ Give your office space (home AND work) a thorough cleaning.
- ✓ Purge files, both on your computer and in your filing cabinet.
- ✓ Establish a filing system that you'll use on a REGULAR basis!
- ✓ Place both trash and recycling containers in your office
- ✓ Place pictures and objects in your office that give you pleasure