



The Whitehursts'

Dry Cleaning News

Merry Christmas

Ready to Wear. Every Time. Guaranteed!

DECEMBER 2023



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Mark and Family David and Sherry

Like the Griswold Christmas – The Gift That Keeps on Giving

Just like Clark Griswold tirelessly untangling a massive ball of Christmas lights, the never-ending cycle of home laundry can feel like a perpetual holiday headache. The sorting, stain treatment, washing, drying, and folding – it's a year-round, almost daily commitment that makes you wish for your own Christmas miracle. But fear not! Just as Cousin Eddie brought his RV wisdom to the Griswold family, there is a way to liberate you from the laundry chaos.

I'm unwrapping the reasons why turning to the professionals at Champion Cleaners is the Christmas Gift your laundry desperately needs during the holidays and beyond.

Time-Saving Magic

In the chaos of the holiday season, time becomes the most elusive gift. Much like Clark's quest for the perfect Christmas tree, the search for clean socks or stain-free shirts can feel like an epic adventure. By outsourcing your laundry, you give yourself (or your spouse) the time to focus on the holiday cheer – baking cookies, decorating the house, sipping holiday punch with the

GIVE HER THE GIFT OF CLEAN LAUNDRY

Behind every great mom is a basket of dirty laundry

Relax. Be Clean.
LET US DO IT FOR YOU



family, or maybe just enjoying a well-deserved nap. And after Christmas, the gift of time keeps on giving with a wash dry & fold subscription.

Energy Conservation, Not Like the Griswold Family Lights

Clark's Christmas lights may have caused a city-wide power shortage, but your laundry doesn't have to follow suit. Our professional wash dry & fold services use energy-efficient machines, contributing to the conservation of both energy and water. It's a win-win situation – you get clean clothes, and the environment gets a little holiday love. Oh, and it saves your personal energy as well.

Does Delivery Get Easier Than Down the Chimney?

No more schlepping laundry bags when you add in the convenience of FREE doorstep pick-up and delivery. It's like Santa delivering gifts right to your home, only these gifts are fresh, clean and folded clothes – and you don't have to worry about chimney soot.

Subscription Plans Tailored to Your Wishlist

Much like creating a Christmas wishlist, our wash dry & fold services offer flexible plans to suit your needs. Whether you need a one-time holiday rescue or regular monthly services, you can customize your service like the perfect holiday playlist. Plus, our plans are cancellable anytime.



Better Than the Jelly of the Month Club

In the spirit of Christmas Vacation, where chaos and comedy collide, outsourcing your laundry is the Clark Griswold of solutions – ambitious, heartwarming, and a little bit quirky. So, as you navigate the holiday season, give yourself the gift of a laundry vacation. Let the professionals handle the dirty work, and you'll find that the true Christmas miracle might just be a folded stack of clean clothes and more time to enjoy the festivities.

It's more than a wash dry & fold service for your laundry – it's a holiday blessing. And using this service beyond the holidays is the ultimate "Gift that Keeps on Giving."

Learn more about our wash dry & fold services at www.ChampionCleaners.com/wash-dry-fold-service/.

Merry Christmas, Happy Hanukkah to All!

David

Any comments? Email me at David@ChampionCleaners.com



“Did You Know Where This Saying Came From...”

POSTHASTE



Meaning: With all possible speed.

Origin: In the 16th century, the phrase “haste, post, haste” was used to inform posts (as couriers were then called) that

a letter was urgent and must be hastily delivered. Posts would then speedily gallop along a route with a series of places at which to get a fresh horse or to relay the letter to a fresh messenger. William Shakespeare was one of the first to use a version of the phrase adverbially in Richard II. “Old John of Gaunt ... hath sent post haste / To entreat your Majesty to visit him,” the Bard versified. He also used the phrase as an adjective (a use that is now obsolete) in Othello: “The Duke ... requires your haste-post-haste appearance,” Lieutenant Cassio reports to the play’s namesake. Today, the word still possesses a literary flair attributable to the Bard.

PAINT THE TOWN RED



Meaning: A wild night out.

Origin: The phrase “paint the town red” most likely owes its origin to one legendary night of drunkenness. In 1837, the Marquis of Waterford—a known lush and mischief-maker—led a group of friends on a night of drinking through the English town of Melton Mowbray. The bender culminated in vandalism after Waterford and his fellow revelers knocked over flowerpots, pulled knockers off of doors and broke the windows of some of the town’s buildings. To top it all off, the mob literally painted a tollgate, the doors of several homes and a swan statue with red paint. The marquis and his pranksters later compensated Melton for the damages, but their drunken escapade is likely the reason that “paint the town red” became shorthand for a wild night out. Still, yet another theory suggests the phrase was actually born out of the brothels of the American West and referred to men behaving as though their whole town were a red-light district.

READ THE RIOT ACT



Meaning: WHEN SOMEONE TALKS ABOUT BEING “read the riot act,” it usually means they’ve been caught engaging in antisocial behavior and chastised accordingly.

Origin: These days, angry parents might threaten to “read the riot act” to their unruly children. But in 18th-century England, the Riot Act was a very real document, and it was often recited aloud to angry mobs. Instituted in 1715, the Riot Act gave the British government the authority to label any group of more

than 12 people a threat to the peace. In these circumstances, a public official would read a small portion of the Riot Act and order the people to “disperse themselves, and peaceably depart to their habitations.” Anyone that remained after one hour was subject to arrest or removal by force. The law was later put to the test in 1819 during the infamous Peterloo Massacre, in which a cavalry unit attacked a large group of protestors after they appeared to ignore a reading of the Riot Act.

CHAMPION CLEANERS

VOTED BEST OF ...

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- One Way Service (you drop off and we deliver - or vice versa)
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Winter Solstice



Winter solstice occurs exactly when the axial tilt of a planet is farthest away from its star, depending on the polar hemisphere of reference. The significance of winter is the lengthening of nights and shortening of days. Many of our holiday traditions are the result of our attempts to bring light and greenery into our homes to battle the darkness and lack of new growth in the

garden. Look to the traditions of evergreen boughs, holly, and Yule logs, candles, and the singing of songs. Depending on the shift of the calendar, winter solstice usually occurs on December 21st or 22nd in the Northern Hemisphere. This year it is December 21st.

WE RECYCLE HANGERS

**Did you know that there is a
hanger shortage in the USA?
And did you know that we
recycle hangers?**

Rather than throw them out to be taken to the land fill, please return your unneeded hangers and we will reuse your hangers. We would appreciate if you would sort them into like kinds to help with this conservation effort.



**WE ARE AN
OFFICIAL
CORPORATE
PARTNER OF
SAMFORD
ATHLETICS**



2548 Rocky Ridge Road
Birmingham, Alabama 35243
United States



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NEWSLETTER DECEMBER 2023

Beside the normal stuff, we also clean:

- Wedding Gowns
- Area Rug Cleaning
- Suedes and Leathers
- Purses, luggage and backpacks
- Ugg Boots
- Wash Dry & Fold
- Alterations

And we do...

1. We are a Wedding Gown Specialist
2. We restore textile, electronics, art, and collectibles when by damaged by smoke, fire, water, and mold.
3. Home and office dry cleaning pickup and delivery
4. Wash Dry & Fold service - including Champion Hamper service

Santa Jokes



Q: What do you call a kid who doesn't believe in Santa?

A: A rebel without a Claus.

Q: Why is Christmas just like your job?

A: You do all the work and the fat guy with the suit gets the credit.

Q: What do you call Santa if he also lives in the South Pole?

A: Bi-Polar.

Q: What do you call people who are afraid of Santa Claus?

A: Claustrophobic.

Q: Why did the snowman want a divorce?

A: Because his wife was a total flake.

Q: Why did the Grinch rob the liquor store?

A: He desperately needed some holiday spirit.

Holiday To-Do List...

- ☒ Holiday To-Do List
- ☒ Update any holiday mailing list.
- ☒ Buy stamps, cards and wrapping supplies.
- ☒ Put all activities on a calendar.
- ☒ Make a list of gift recipients.
- ☒ Start your decorating.
- ☒ Do any online shopping. Order gifts now so you have lots of time to wrap them once they arrive.
- ☒ Make sure to schedule some down time - enjoy the season with family and friends.
- ☒ Send any holiday cards and make sure any out of town presents are mailed.
- ☒ Know what you'll be cooking and what family members will bring.
- ☒ Relax & enjoy this time with your family and friends!