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Dry Cleaning News

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JANUARY 2024



New Year, Fresh Wardrobe: 5 Tips to Revitalize Your Clothes for 2024

If you're looking for your New Years Resolution, it's the perfect moment to focus on breathing new life into your wardrobe. The start of a new year brings with it a chance to reassess and rejuvenate the way you care for your clothes. Whether it's dealing with stains, ensuring proper cleaning techniques, or simply organizing your closet more efficiently, these steps will set the tone for a year of well-maintained attire.

1. Assess Your Wardrobe - Begin by taking inventory of your clothing. Go through each piece, checking for stains, damage, or items in need of repair. Look for those subtle wine stains from holiday gatherings or the loose buttons you've been meaning to sew back on. This detailed evaluation allows you to address issues before they worsen and helps prioritize what needs immediate attention.

Did you know? As part of our commitment to helping you maintain your wardrobe, we offer free standard button replacement and free seam and hem repair when we clean the garment! And while it's not possible for us to remove all stains, if anyone can remove a stain, Champion Cleaners can help you!

2. Master Proper Cleaning Techniques - Different fabrics require different care. Refresh your knowledge on cleaning methods specific to various materials. Sort your laundry based on fabric type to ensure each piece gets the appropriate treatment. Delicate garments might require handwashing or gentle cycles, while sturdy items can tolerate machine washes.

3. Organize for Ease and Access - An organized wardrobe not only looks pleasing but also makes your life easier. Consider reorganizing your closet based on seasonality or garment types and tossing those pieces you no longer love. This step not only helps in locating items more efficiently but also prevents unnecessary wear and tear as you're not rummaging through clothes to find a specific piece.



4. Repair and Restore - As you evaluate your clothing, make a note of items in need of repair. Whether it's a tear in your favorite pair of jeans or a missing button on a blouse, addressing these issues promptly can prolong the life of your garments. Consider learning basic sewing skills to handle minor fixes yourself or take your items to a trusted tailor for professional repairs.

HINT: That would be Champion Cleaners! Our team is here to help with our alteration, repair, and our free stain removal services.

5. Set Maintenance Habits for the Year Ahead - Make your Resolution to maintain your clothes throughout the year. Consider adopting habits like spot-cleaning stains as soon as they occur, using garment bags for delicate items, or implementing a regular schedule for laundry and closet organization. These small habits contribute significantly to the longevity of your clothing.

By starting the year with a clean, wellorganized wardrobe, you're setting yourself up for success in maintaining your clothes throughout the year. Remember, caring for your attire isn't just about appearances; it's about prolonging the life of your favorite pieces, reducing waste, and ultimately saving money.

So, take this opportunity to give your wardrobe the attention it deserves. Assess, clean, organize, repair, and commit to maintaining your clothes to ensure they serve you well in the year ahead.

Here's to a fresh start for both you and your closet! And don't forget, we are here to support your efforts in revitalizing your wardrobe for the year ahead.

Any comments? Email me at David@ChampionCleaners.com



"Did You Know Where This Saying Came From..."

THIS IS (OR ISN'T) MY CUP OF TEA

Meaning: Something that a person finds to be agreeable to their tastes; delightful. If something is your cup of tea, then that means you like it. If something isn't your cup of tea, then that means you do not like it. Origin: From what we've found, it doesn't look to be that old. The earliest we could find this expression appearing in print is the 1930s. For example, in the Syracuse Post Standard newspaper, February 1935, it's used similarly to how we use it today, to describe things we like or dislike: "As Margie always says, 'Saving energy is great, but taking the hassle out of window cleaning is my cup of tea." The word 'not' is often added to the front of this phrase (e.g. that brown shirt is not my cup of tea). I guess people like to share how much they don't enjoy something! Anyways, the earliest example we could find of this saying



with the word 'not' in the front comes again from the 1930s. This time, it is in a literary work by James Agate, published in 1939: "For assured immersion in the medieval legend is not my cup of tea."

MONEY DOESN'T GROW ON TREES



Meaning: Money doesn't grow on trees is a common expression that means money is a limited resource and it's not easily acquired, so it shouldn't be spent in a careless manner. Ryan wants to buy an expensive smartphone and his mother says, "I'm sorry, but money does not grow on trees. We can't afford that right now."

Origin: Money is not something that's as easy to come by. If you run out of money, you can't just take a trip to your backyard and collect cash from a tree. Instead, it has to be earned through hard work. And even when one has money, they have to be careful with how or where they choose to spend it because it's a limited resource. Indeed, money is not freely available like the fruit or leaves on a tree are. This is essentially the idea behind the proverb, but who came up with it? As is the case with many phrases, the exact person who came up with it is not known. However, the phrase doesn't look to be that old. The earliest we've seen it in print is near the end of the 19th century. For example, it's in the Statesville Landmark newspaper from 1891: "Money doesn't grow on trees here yet."

MAKING A MOUNTAIN OUT OF A MOLEHILL

Meaning: If a person is making a mountain out of a molehill, it means they are exaggerating. In other words, they are taking a minor issue and turning it into a bigger problem than it really is. **Origin:** the origin of the saying "making a mountain out of a molehill" is unclear. but what is known is that it's over 350 years old. It is found as early as the year 1660 in a lexicon book by James Howell. This book contains many proverbs from different languages and there's a part from it that reads: "Making mountains of a molehill." Of note, Wikipedia states that the saving was used in a book published in 1548 called "The first tome or volume of the Paraphrase of Erasmus upon the new testament" translated in part by Nicholas Udall: The Sophists of Greece could through their copiousness make

an Elephant of a flye, and a mountain of a molehill.



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NEW YEAR'S RESOLUTIONS



New Year is a time to reflect on the past and look forward to the coming year. It is a time to make changes in the New Year, and resolve to keep that change throughout the year.

Here are some of the most popular New Year's Resolutions:

1. Lose Weight 2. Get in shape 3.

Quit Smoking **4.** Get out of debt **5.** Spend more time with family **6.** Enjoy life more **7.** Improve health **8.** Save money **9.** Manage stress **10.** Volunteer more







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BBB. ACCREDITED BUSINESS



NEWSLETTER JANUARY 2024

Beside the normal stuff, we also clean:

- Wedding Gowns
- Area Rug Cleaning
- Suedes and Leathers
- Purses, luggage and backpacks
- Ugg Boots
- Wash Dry & Fold
- Alterations

And we do...

- 1. We are a Wedding Gown Specialist
- We restore textile, electronics, art, and collectibles when by damaged by smoke, fire, water, and mold.
- 3. Home and office dry cleaning pickup and delivery
- 4. Wash Dry & Fold service including Champion Hamper service

My New Year's resolution is to help all my friends gain ten pounds so I look skinnier.

My resolution was to read more so I put the subtitles on my TV.

My wife still hasn't told me what my New Year's resolutions are.

A New Year's resolution is something that goes in one year and out the other.

New Year's Eve forecast: Mostly drunk with a slight chance of passing out.

I return to work tomorrow with a childlike belief that 2024 is the year people will think at least twice before hitting, "Reply All".

I was going to quit all my bad habits for the new year, but then I remembered that nobody likes a quitter.

Time To Do This...

- Gather tax papers
- Clean out all bills and papers from 2018 and put them in a box, labeled 2018.
- Give your office space (home AND work) a thorough cleaning.
- Purge files, both on your computer and in your filing cabinet.
- Establish a filing system that you'll use on a REGULAR basis!
- Place both trash and recycling containers in your office
- Place pictures and objects in your office that give you pleasure